ESG CORPORATE STRATEGY



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GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Introduction

ESG Corporate Strategy examines how organizations move environmental, social, and governance commitments from the sustainability report into the business strategy itself. This Training Course covers materiality assessment, ESG integration, target setting, and disclosure. Participants study the GRI Standards, ISSB IFRS S1 and S2, TCFD recommendations, SASB industry metrics, the UN Sustainable Development Goals, and the GHG Protocol. Furthermore, the programme connects strategy to execution through materiality labs, target-setting exercises, and reporting simulations. As a result, delegates leave able to build an ESG strategy that shapes capital, operations, and reputation.

ESG Corporate Strategy Course Objectives

- Define ESG and its link to business strategy and value creation.
- Apply double materiality and stakeholder assessment methods.
- Interpret GRI, ISSB, TCFD, and SASB disclosure requirements.
- Set credible environmental, social, and governance targets.
- Apply the GHG Protocol for Scope 1, 2, and 3 accounting.
- Assess climate risk and opportunity using TCFD categories.
- Integrate ESG into investment, procurement, and operations.
- Design ESG metrics, KPIs, and assurance readiness.
- Build governance structures for ESG oversight.
- Manage ratings, investor engagement, and reporting.

Course Methodology

- Interactive workshops using real sustainability reports and ESG data.
- Materiality assessment and stakeholder mapping labs.
- Target setting and scenario analysis exercises.

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- ESG data collection and metrics design workshops.
- Disclosure and investor engagement simulations.
- Action planning that converts each session into a workplace commitment.

Who Should Take This Course

- Sustainability and ESG officers and managers.
- Corporate strategy and planning professionals.
- Finance and investor relations managers.
- Risk and compliance officers.
- Board secretaries and governance advisors.
- Procurement and supply chain leaders.
- Consultants advising on ESG strategy.

ESG Corporate Strategy Course Outlines

Day 1: ESG Foundations and Strategic Relevance

- Defining ESG and distinguishing it from sustainability.
- The business case: risk, cost, access to capital, and reputation.
- Value creation and stakeholder capitalism.
- Regulatory landscape and disclosure mandates.
- ESG ratings, indices, and investor expectations.
- Governance roles: board, committee, and executive.
- Building the ESG strategy framework.

Day 2: Materiality and Stakeholder Assessment

- Single versus double materiality concepts.
- Stakeholder identification and engagement methods.
- Materiality matrix construction and prioritisation.
- Sector-specific material topic libraries.
- Impact and financial materiality assessment.
- Alignment with UN Sustainable Development Goals.
- Documenting the materiality assessment.

Day 3: Environmental Strategy and Climate

- The GHG Protocol: Scope 1, 2, and 3 accounting.
- Emissions baselines, intensity metrics, and targets.
- Science-based target setting and net zero pathways.
- TCFD risk categories: physical and transition.
- Energy, water, waste, and biodiversity management.
- Circular economy and resource efficiency.
- Climate scenario analysis and disclosure.

Day 4: Social and Governance Strategy

- Labour practices, human rights, and due diligence.
- Health, safety, and community relations.
- Diversity, equity, and inclusion metrics.
- Supply chain social performance and supplier codes.
- Board composition, ethics, and anti-corruption.
- Data privacy and responsible technology.
- Governance structures for ESG oversight.

Day 5: Integration, Reporting, and Assurance

- Embedding ESG into capital allocation and procurement.
- ESG metrics, KPI frameworks, and data governance.
- Reporting standards: GRI, ISSB, TCFD, and SASB.
- Assurance readiness and evidence management.
- Investor engagement, ratings, and questionnaires.
- Stakeholder communication and target review.
- Personal action plan and continuous improvement.

Conclusion

By successfully completing ESG Corporate Strategy, participants will have acquired a practical command of materiality assessment, climate and social strategy, target setting, and ESG reporting. They will know how to identify the ESG issues that genuinely affect value, set targets that withstand scrutiny, and disclose performance in ways investors and regulators accept. In addition, the course prepares delegates to embed ESG into capital, procurement, and operations. As a result, they return to work ready to lead ESG as strategy rather than presentation. Gentex Training Center delivers this Training Course with a practical, standards-based approach.

FAQs for the ESG Corporate Strategy course

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Q1 What is the "ESG Corporate Strategy" course about?

It is a five-day programme that explains how environmental, social, and governance commitments become business strategy. It covers materiality assessment, climate and social strategy, target setting, ESG disclosure standards, integration into capital and procurement, and assurance readiness.

Q2 What are the key benefits of the "ESG Corporate Strategy" course?

Participants gain the ability to identify which ESG issues genuinely affect value, set targets that survive investor and regulatory scrutiny, and disclose performance credibly. They also learn to embed ESG into investment decisions and procurement practice rather than leaving it in a separate report.

Q3 What skills will I gain from the "ESG Corporate Strategy" course?

ESG materiality assessment with stakeholder engagement methods, environmental strategy with GHG Protocol and climate scenario analysis, social and governance strategy design with human rights and board oversight, and ESG reporting with standards application and assurance readiness.

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Q4 What tools, methods, or standards are covered in the "ESG Corporate Strategy" course?

The course covers single and double materiality concepts, stakeholder identification and engagement methods, materiality matrix construction, sector-specific material topic libraries, impact and financial materiality assessment, UN Sustainable Development Goal alignment, the GHG Protocol for Scope 1, 2 and 3 emissions, emissions baselines and intensity metrics, science-based target setting, TCFD physical and transition risk categories, climate scenario analysis, energy, water, waste and biodiversity management, circular economy principles, labour practice and human rights due diligence, health, safety and community relations management, diversity, equity and inclusion metrics, supplier codes and supply chain social performance, board composition, ethics and anti-corruption frameworks, data privacy and responsible technology practice, ESG governance structure design, ESG integration into capital allocation and procurement, ESG metrics and KPI framework design, data governance for ESG, the GRI Standards, ISSB IFRS S1 and S2, TCFD recommendations and SASB industry metrics, assurance readiness and evidence management, investor engagement and ESG rating response methods, and stakeholder communication and target review practice.

Q5 How is the "ESG Corporate Strategy" course applied in real-world practice?

Delegates apply it through materiality assessments, stakeholder engagement plans, materiality matrices, ESG strategies, emissions inventories, target roadmaps, climate scenario analyses, human rights due diligence files, supplier codes, diversity metrics, governance charters, ESG data books, KPI dashboards, sustainability reports, assurance packs, and investor questionnaires. They also use it to brief boards, investors, and regulators on ESG strategy and performance.