

ENTERPRISE RISK MANAGEMENT (ERM)

Casablanca - Morocco
10 - Aug 2026 - 14 - Aug 2026
\$4,500



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Introduction

In today's ever-changing business landscape, proactive risk management is no longer an option, but a necessity. This intensive five-day program, offered by Gentex Training Center, equips participants with a comprehensive understanding of Enterprise Risk Management (ERM) principles and frameworks. Through an in-depth exploration of risk identification, assessment, mitigation, and monitoring strategies, participants gain the ability to develop and implement a robust ERM program that safeguards their organizations and positions them for long-term success.

Enterprise Risk Management (ERM) Course Objectives:

- Master core principles and frameworks of Enterprise Risk Management (ERM) for effective organizational risk management.
- Develop a comprehensive understanding of the risk management landscape, including key terms and methodologies.
- Identify various types of risks faced by organizations across different industries and functions.
- Employ effective risk assessment techniques to evaluate the likelihood and impact of potential risks.
- Design and implement a customized ERM program that aligns with organizational strategy and objectives.
- Utilize risk mitigation strategies to minimize the negative impact of identified risks.
- Develop and implement risk monitoring and reporting processes for continuous improvement.
- Analyze the role of risk management culture and effective communication in successful ERM implementation.
- Understand the importance of risk appetite and risk tolerance in defining organizational risk management strategies.

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- Integrate ERM principles with other key management functions for holistic organizational decision-making.
- Formulate a personalized action plan to champion ERM practices and enhance risk management within your organization.

Course Methodology

This interactive program utilizes a participant-centric approach. It blends lectures from ERM experts, real-world case studies, group discussions, and practical exercises. Participants actively engage in risk identification workshops, scenario analysis activities, and ERM program development simulations. Through experiential learning, participants gain the practical skills needed to navigate the complexities of ERM and contribute to building a more resilient organization.

Who Should Take This Course

- Risk management professionals seeking to enhance their ERM knowledge and skills.
- Business leaders, managers, and supervisors responsible for integrating risk management into their decision-making processes.
- Internal auditors, compliance officers, and other professionals involved in risk governance.
- Project managers and team members seeking to identify and mitigate project risks effectively.
- Anyone aspiring to gain a competitive advantage through proactive and strategic risk management practices.

Enterprise Risk Management (ERM) Course Outline:





Day 1: The Cornerstone of Business Success: Foundations of ERM

- Understanding Core Principles of Enterprise Risk Management (ERM) and its Strategic Importance
- Exploring Leading ERM Frameworks (COSO, ISO 31000) and their Components (Risk Identification, Assessment, Mitigation, Monitoring)
- Identifying Different Types of Risks (Strategic, Operational, Financial, Reputational)

Day 2: Building a Risk Management Culture: Communication and Awareness

- Analyzing the Role of Risk Management Culture in Successful ERM Implementation
- Developing Effective Communication Strategies for Embedding Risk Awareness Throughout the Organization
- Utilizing Risk Management Tools and Technologies to Facilitate Risk Identification and Assessment

Day 3: Identifying and Assessing Risk: Proactive Risk Management

- Employing Effective Risk Identification Techniques, Including Brainstorming, Scenario Planning, and Industry Analysis
- Evaluating the Likelihood and Impact of Identified Risks Through Risk Assessment Techniques (Qualitative, Quantitative)
- Setting Risk Tolerance Levels and Defining Risk Appetite for Effective Decision-Making



Day 4: Mitigating and Monitoring Risk: Building Resilience

- Designing and Implementing Risk Mitigation Strategies to Minimize the Impact of Identified Risks (Avoidance, Reduction, Transfer, Acceptance)
- Developing Risk Monitoring and Reporting Processes for Continuous Improvement in ERM Practices
- Analyzing Leading Indicators and Key Risk Indicators (KRIs) to Proactively Manage Risk

Day 5: Integrating ERM for Sustainable Growth

- Integrating ERM Principles with Strategic Planning, Budgeting, and Performance Management
- Aligning Risk Management with Other Key Management Functions for Holistic Decision-Making
- Formulating a Personalized Action Plan to Implement ERM Practices and Enhance Risk Management Within Your Organization
- Examining Case Studies of Successful ERM Implementation in Different Industries

Conclusion

By successfully completing this comprehensive program offered by Gentex Training Center, participants will have gained a strong foundation in Enterprise Risk Management principles and practices. They will be equipped to identify, assess, mitigate, and monitor risks effectively, contributing to a more resilient and strategically focused organization. This enhanced knowledge empowers them to become valuable assets, promoting a culture of risk awareness and driving long-term business success.