

DIGITALIZATION AND ELECTRONIC ARCHIVING

Casablanca - Morocco
09 - Nov 2026 - 13 - Nov 2026
\$5,500



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Introduction

In today's information age, organizations are rapidly transitioning to digital workflows for improved efficiency and long-term record preservation. This intensive five-day program, offered by Gentex Training Center, equips professionals with the essential knowledge and practical skills to navigate the digitalization and electronic archiving process. Through a comprehensive exploration of digital conversion techniques, electronic records management best practices, and legal considerations, participants gain the ability to effectively manage the digital transformation of information assets and ensure their long-term accessibility and usability.

Digitalization and Electronic Archiving Course

Objectives:

- Develop a solid understanding of the importance of digitalization and electronic archiving in the modern organization.
- Master various digital conversion techniques for transforming paper documents and analog data into secure electronic formats.
- Explore electronic records management (ERM) best practices for efficient organization, storage, and retrieval of digital information.
- Gain a comprehensive understanding of metadata principles and their role in effective electronic recordkeeping.
- Identify and navigate legal and regulatory considerations surrounding digital archiving.
- Develop strategies for ensuring the long-term authenticity, integrity, and usability of digital records.
- Implement effective information security measures to protect sensitive electronic information.
- Design and implement a digital archiving plan that aligns with organizational needs and best practices.



Course Methodology

This interactive program utilizes a participant-centric approach that blends lectures, real-world case studies, group discussions, and practical exercises. Participants actively engage in digital conversion simulations, ERM software demonstrations, and scenario-based planning activities. Through collaborative learning and expert guidance from experienced instructors, participants gain valuable hands-on experience and refine their problem-solving skills to navigate the complexities of digitalization and electronic archiving.

Who Should Take This Course

- Information management professionals seeking to enhance their digital archiving skills
- Records managers and administrators transitioning to electronic recordkeeping systems
- Business professionals involved in document management and information governance
- Anyone seeking to understand the process of digitalizing information assets and ensuring their long-term preservation.

Digitalization & Electronic Archiving Course Outline:

Day 1: The Digital Imperative and Fundamentals of Electronic Archiving

- Understanding the Benefits and Challenges of Digital Transformation
- Exploring Different Digital Conversion Techniques for Various Media Types
- Introduction to Electronic Records Management (ERM) Systems and Functionality



Day 2: Implementing Effective Electronic Records Management Strategies

- Defining and Applying Metadata Principles for Efficient Information Retrieval
- Establishing Retention Schedules and Disposal Procedures for Digital Records
- Managing Access Controls and User Permissions within ERM Systems

Day 3: Legal and Regulatory Considerations in Digital Archiving

- Understanding Legal Requirements for Electronic Records Management
- Ensuring Data Integrity and Authenticity in the Digital Environment
- Navigating Compliance Issues Associated with Electronic Archiving

Day 4: Digital Archiving Security and Long-Term Preservation

- Implementing Effective Information Security Measures for Electronic Records
- Understanding Data Backup and Disaster Recovery Strategies for Archiving Systems
- Ensuring Long-Term Accessibility and Usability of Digital Records

Day 5: Developing and Implementing a Digital Archiving Plan

- Identifying Organizational Needs and Defining Digital Archiving Goals
- Designing a Comprehensive Digital Archiving Plan
- Implementing and Monitoring the Digital Archiving Process

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Conclusion

By successfully completing this comprehensive program offered by Gentex Training Center, participants will have gained the knowledge, skills, and confidence to effectively manage the digitalization and electronic archiving of information assets. They will be equipped to implement best practices, navigate legal considerations, and ensure the long-term preservation of valuable organizational records in a digital age.

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