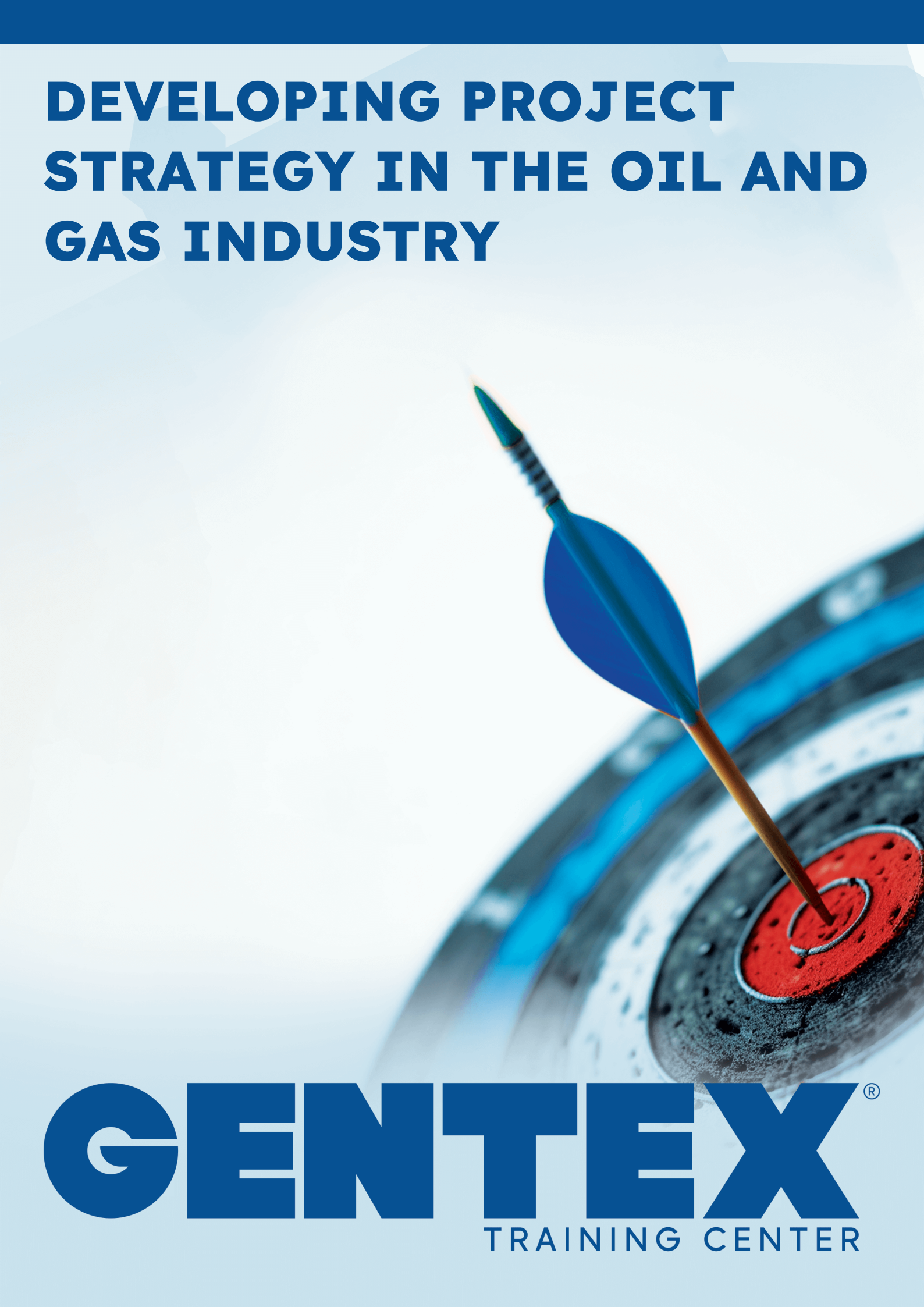
DEVELOPING PROJECT STRATEGY IN THE OIL AND GAS INDUSTRY



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Introduction

Developing Project Strategy in the Oil and Gas Industry examines how upstream, midstream, and downstream teams define a project strategy that matches corporate direction, contract reality, and long-asset-life risk. This Training Course covers strategic context reading, project definition, delivery and contracting strategy, and stage-gate governance. Participants study PESTLE, Porter's five forces, the Kraljic matrix, value chain analysis, FIDIC and NEC4 conditions, PRINCE2 and PMBOK practice, and Uptime facility availability metric thinking. Furthermore, the programme connects strategy to delivery through project strategy labs, contract strategy workshops, and stage-gate simulations. As a result, delegates leave able to write a project strategy that the board approves and the delivery team can actually follow.

Developing Project Strategy in the Oil and Gas Industry Course Objectives

- Define project strategy and differentiate it from project management.
- Read oil and gas strategic context with PESTLE and five forces.
- Map the value chain to position projects within a portfolio.
- Apply the Kraljic matrix to contracting and supplier strategy.
- Select delivery models: EPC, EPCM, integrated, and alliance.
- Align contract strategy with FIDIC and NEC4 condition selection.
- Define scope, success criteria, and project value proposition.
- Assess project risk and build mitigation plans.
- Design stage-gate governance and decision review routines.
- Report project strategy performance and benefits to leadership.

Course Methodology

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- Interactive workshops using real oil and gas project strategy files.
- Strategy context and value chain mapping labs.
- Contract and delivery strategy design exercises.
- Project strategy statement and success criteria workshops.
- Stage-gate governance and review simulation.
- Action planning that converts each session into a workplace commitment.

Who Should Take This Course

- Project and programme managers in oil and gas.
- Project engineers and development planners.
- Contracts and commercial managers.
- Asset and operations managers.
- Portfolio and strategy analysts in energy.
- Joint venture and partner representatives.
- Consultants advising on energy project strategy.

Developing Project Strategy in the Oil and Gas Industry Course Outlines

Day 1: Project Strategy Foundations in Oil and Gas

- Defining project strategy versus project management.
- Oil and gas value chain and commercial drivers.
- PESTLE scanning and energy transition pressures.
- Porter's five forces and industry structure in energy.
- Corporate strategy alignment and portfolio position.

- Stakeholder, partner, and regulator mapping.
- Building the project strategy framework.

Day 2: Strategic Context and Project Positioning

- Value chain analysis for upstream, midstream, and downstream.
- Portfolio fit and strategic contribution assessment.
- Cost curve and benchmarking analysis.
- Scenario planning and price exposure.
- National content and localisation requirements.
- ESG, sustainability, and social licence considerations.
- Project positioning statement and mandate.

Day 3: Delivery and Contracting Strategy

- Delivery models: EPC, EPCM, integrated, and alliance.
- The Kraljic matrix applied to project contracting.
- Contract strategy: FIDIC, NEC4, and bespoke conditions.
- Risk allocation and liability frameworks.
- Compensation models: lump sum, reimbursable, and incentive.
- Supplier and subcontractor market assessment.
- Contracting strategy approval and documentation.

Day 4: Project Definition and Governance

- Project strategy statement and success criteria.
- Scope definition and front-end loading discipline.
- Cost, schedule, and quality baseline frameworks.

- Risk register and mitigation planning.
- Stage-gate governance and decision review routines.
- Assurance reviews and independent verification.
- Partner and joint venture alignment mechanisms.

Day 5: Performance, Benefits, and Strategic Review

- Project KPI frameworks and balanced scorecards.
- Availability, reliability, and asset performance metrics.
- Benefits realisation and value tracking.
- Lessons learned and post-project review.
- Strategy review cycles and course correction.
- Capability building for strategic project teams.
- Personal action plan and continuous improvement.

Conclusion

By successfully completing Developing Project Strategy in the Oil and Gas Industry, participants will have acquired a practical command of strategic context reading, project positioning, delivery and contracting strategy, and project governance. They will know how to frame a project strategy that fits corporate direction, choose contracting routes deliberately, and govern delivery through stage gates that catch problems early. In addition, the course prepares delegates to manage partners, regulators, and social licence requirements. As a result, they return to work ready to lead oil and gas projects with strategic clarity. Gentex Training Center delivers this Training Course with a practical, standards-based approach.

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FAQs for the Developing Project Strategy in the Oil and Gas Industry course

Q1 What is the "Developing Project Strategy in the Oil and Gas Industry" course about?

It is a five-day programme that explains how oil and gas project teams define a project strategy that fits corporate direction, contract reality, and long-asset-life risk. It covers strategic context reading, value chain and portfolio positioning, delivery and contracting models, project definition, stage-gate governance, and benefits realisation.

Q2 What are the key benefits of the "Developing Project Strategy in the Oil and Gas Industry" course?

Participants gain the ability to read the strategic context of an energy project accurately, choose a delivery and contracting model deliberately rather than by habit, and frame a project strategy that boards approve. They also learn to govern delivery through stage gates and to prove whether projects delivered the value promised.

Q3 What skills will I gain from the "Developing Project Strategy in the Oil and Gas Industry" course?

Project strategy definition with strategic context reading, value chain and portfolio positioning with Kraljic-based contracting strategy, delivery model selection with FIDIC and NEC4 contract alignment, and stage-gate governance with risk management and benefits realisation.

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Q4 What tools, methods, or standards are covered in the "Developing Project Strategy in the Oil and Gas Industry" course?

The course covers project strategy versus project management distinction, oil and gas value chain analysis, PESTLE scanning, Porter's five forces, energy transition pressure analysis, corporate strategy alignment and portfolio position assessment, stakeholder, partner and regulator mapping, value chain analysis for upstream, midstream and downstream, portfolio fit and strategic contribution assessment, cost curve and benchmarking analysis, scenario planning and price exposure analysis, national content and localisation requirement planning, ESG, sustainability and social licence considerations, project positioning statement and mandate design, delivery models including EPC, EPCM, integrated and alliance contracting, the Kraljic matrix applied to project contracting, contract strategy with FIDIC, NEC4 and bespoke condition selection, risk allocation and liability framework design, compensation models including lump sum, reimbursable and incentive structures, supplier and subcontractor market assessment, contracting strategy approval and documentation, project strategy statement and success criteria design, scope definition and front-end loading discipline, cost, schedule and quality baseline frameworks, risk register and mitigation planning, stage-gate governance and decision review design, assurance review and independent verification, partner and joint venture alignment mechanisms, project KPI and balanced scorecard design, availability, reliability and asset performance metric design, benefits realisation and value tracking, lessons learned and post-project review, strategy review cycle design, and capability building methods.

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Q5 How is the "Developing Project Strategy in the Oil and Gas Industry" course applied in real-world practice?

Delegates apply it through project strategy frameworks, value chain maps, portfolio position assessments, cost curve comparisons, scenario sets, project positioning statements, delivery model selection papers, contracting strategies, risk allocation matrices, project strategy statements, scope documents, front-end loading plans, stage-gate frameworks, risk registers, KPI dashboards, benefits realisation plans, and post-project reviews. They also use it to brief executive committees, partners, and regulators on project strategy and delivery.