DEVELOPING PROJECT STRATEGY AND STRATEGIC MANAGEMENT CERTIFICATE IN THE OIL & GAS INDUSTRY



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Introduction

Developing Project Strategy and Strategic Management Certificate in the Oil & Gas Industry examines how oil and gas organizations link corporate strategy to project choices and then manage those projects strategically across long, capital-heavy lifecycles. This Training Course covers portfolio strategy, project selection, stage-gate governance, and benefits realisation. Participants study the Kraljic matrix, NPV and IRR appraisal, FIDIC and NEC4 conditions, PRINCE2 and PMBOK practice, and strategic risk registers. Furthermore, the programme connects strategy to delivery through portfolio labs, project strategy workshops, and stage-gate simulations. As a result, delegates leave able to set project strategy that fits corporate direction and govern delivery with evidence.

Developing Project Strategy and Strategic Management Certificate in the Oil & Gas Industry Course Objectives

- Define project strategy and its link to corporate strategy.
- Apply PESTLE, five forces, and SWOT to oil and gas contexts.
- Select projects using portfolio logic and strategic fit criteria.
- Appraise projects with NPV, IRR, payback, and sensitivity.
- Assess upstream, midstream, and downstream project risks.
- Design stage-gate governance and decision review routines.
- Align project scope, contracts, and commercial terms to strategy.
- Govern stakeholder, partner, and regulator relationships.
- Build project KPI frameworks and benefits realisation plans.
- Report project and portfolio performance to leadership.

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Course Methodology

- Interactive workshops using real oil and gas project and strategy files.
- Portfolio selection and strategic fit analysis labs.
- Project appraisal and sensitivity modelling exercises.
- Stage-gate governance and review simulation.
- Commercial terms and contract alignment workshops.
- Action planning that converts each session into a workplace commitment.

Who Should Take This Course

- Project and programme managers in oil and gas.
- Portfolio and strategy managers in energy.
- Project engineers and development planners.
- Commercial and contracts managers.
- Finance and economics analysts in upstream and downstream.
- Joint venture and asset managers.
- Consultants advising on energy projects.

Developing Project Strategy and Strategic Management Certificate in the Oil & Gas Industry Course Outlines

Day 1: Strategy Foundations in Oil and Gas

- Defining strategy, project strategy, and strategic management.

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- The oil and gas value chain and its strategic drivers.
- PESTLE, five forces, and energy transition pressures.
- Corporate strategy levels and portfolio thinking.
- Stakeholder, partner, and regulator mapping.
- Governance of strategy and capital allocation.
- Building the strategic framework for projects.

Day 2: Project Selection and Portfolio Strategy

- Portfolio strategy and capital allocation in energy.
- Strategic fit criteria and screening models.
- Appraisal methods: NPV, IRR, payback, and real options.
- Risk-adjusted discounting and hurdle rates.
- Scenario and sensitivity analysis for projects.
- Portfolio balance across geographies and asset types.
- Prioritisation, sequencing, and approval papers.

Day 3: Project Strategy Formulation and Definition

- Project strategy statements and success criteria.
- Scope definition and value proposition design.
- Delivery models: EPC, EPCM, and integrated contracting.
- Contract strategy and FIDIC and NEC4 alignment.
- Stakeholder engagement and social licence considerations.
- Sustainability and ESG requirements in project design.
- Front-end loading and concept selection.

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Day 4: Strategic Project Governance and Delivery

- Stage-gate governance and decision review routines.
- Project governance structures and delegated authority.
- Risk registers and mitigation planning.
- Cost, schedule, and quality control frameworks.
- Contract administration and change control.
- Partner and joint venture alignment mechanisms.
- Assurance reviews and independent verification.

Day 5: Performance, Benefits, and Strategic Review

- Project KPI frameworks and balanced scorecards.
- Benefits realisation and value tracking.
- Lessons learned and post-project review.
- Portfolio performance reporting to leadership.
- Strategy review cycles and course correction.
- Capability building for strategic project management.
- Personal action plan and continuous improvement.

Conclusion

By successfully completing Developing Project Strategy and Strategic Management Certificate in the Oil & Gas Industry, participants will have acquired a practical command of project strategy formulation, portfolio selection, appraisal, governance, and benefits realisation. They will know how to link project choices to corporate direction, appraise them with recognised financial methods, and govern delivery through stage gates and assurance. In addition, the course prepares delegates to manage partner and regulator relationships strategically. As a result, they return to work ready to lead projects with strategic discipline in the oil and gas industry. Gentex Training Center delivers this Training Course with a practical, standards-based approach.

FAQs for the Developing Project Strategy and Strategic Management Certificate in the Oil & Gas Industry course

Q1 What is the "Developing Project Strategy and Strategic Management Certificate in the Oil & Gas Industry" course about?

It is a five-day programme that explains how oil and gas organizations connect corporate strategy to project choices and manage projects strategically. It covers portfolio strategy, project appralsal, delivery and contract models, stage-gate governance, strategic risk, and benefits realisation.

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Q2 What are the key benefits of the "Developing Project Strategy and Strategic Management Certificate in the Oil & Gas Industry" course?

Participants gain the ability to select projects on strategic fit and financial merit, align project scope and contracts with corporate direction, and govern delivery through disciplined stage gates. They also learn to manage partner and regulator relationships strategically and to prove whether projects delivered the value promised.

Q3 What skills will I gain from the "Developing Project Strategy and Strategic Management Certificate in the Oil & Gas Industry" course?

Project strategy formulation with portfolio fit analysis, project appraisal with NPV, IRR, sensitivity, and real options methods, delivery and contract strategy design with FIDIC and NEC4 alignment, and stage-gate governance with risk management and benefits realisation.

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Q4 What tools, methods, or standards are covered in the "Developing Project Strategy and Strategic Management Certificate in the Oil & Gas Industry" course?

The course covers strategy, project strategy and strategic management definitions, oil and gas value chain analysis, PESTLE scanning, Porter's five forces, energy transition pressure analysis, corporate strategy levels and portfolio thinking, stakeholder, partner and regulator mapping, strategy and capital allocation governance, portfolio strategy and capital allocation models, strategic fit criteria and screening models, NPV, IRR, payback and real options appraisal, risk-adjusted discounting and hurdle rate setting, scenario and sensitivity analysis, portfolio balance analysis, prioritisation and sequencing methods, approval paper structure, project strategy statement and success criteria design, scope definition and value proposition design, EPC, EPCM and integrated contracting models, contract strategy and the Kraljic matrix, FIDIC and NEC4 contract conditions alignment, stakeholder engagement and social licence practice, sustainability and ESG requirement integration, front-end loading and concept selection, stage-gate governance and decision review design, project governance structures and delegated authority, risk register and mitigation planning, cost, schedule and quality control frameworks, contract administration and change control, partner and joint venture alignment, assurance review and independent verification, project KPI and balanced scorecard design, benefits realisation and value tracking, lessons learned and post-project review, portfolio performance reporting, strategy review cycle design, and capability building methods.

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Q5 How is the "Developing Project Strategy and Strategic Management Certificate in the Oil & Gas Industry" course applied in real-world practice?

Delegates apply it through strategic frameworks, portfolio reviews, screening models, appraisal models, sensitivity analyses, approval papers, project strategy statements, scope documents, contracting strategies, governance terms of reference, stage-gate frameworks, risk registers, KPI dashboards, benefits realisation plans, and portfolio performance reports. They also use it to brief executive committees, partners, and regulators on project strategy and delivery.