

DEVELOPING EFFECTIVE PUBLIC POLICY & POLICY DELIVERY



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TRAINING CENTER



Introduction

Developing Effective Public Policy & Policy Delivery explains how policy moves from an idea on paper to a change people experience. Weak policy rarely fails at drafting alone; it fails at implementation, where incentives, capacity, and coordination decide outcomes. This Developing Effective Public Policy & Policy Delivery Training Course builds both halves of the work. Participants learn to diagnose problems, appraise options, design instruments, consult stakeholders, and manage delivery through implementation planning. Furthermore, the course covers regulatory impact assessment, evidence standards, and performance monitoring. It also addresses delivery units, implementation gaps, and adaptive correction when results fall short. As a result, participants leave able to design policy that survives contact with reality.

Developing Effective Public Policy & Policy Delivery Course Objectives

- Apply the policy cycle from agenda setting to evaluation.
- Diagnose policy problems using evidence, data, and root cause analysis.
- Appraise policy options with costbenefit analysis and regulatory impact assessment.
- Select policy instruments, including regulation, incentives, and service design.
- Conduct stakeholder consultation and manage political feasibility.
- Apply frameworks such as the OECD policy toolkit and the ROAMEF cycle.
- Design delivery plans with implementation milestones and accountability.
- Identify implementation gaps using the policy implementation triangle.
- Monitor outcomes with logic models, theories of change, and KPIs.
- Evaluate policy with experimental and quasi-experimental methods.

Course Methodology



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The course applies interactive, practice-based methods:

- Facilitated workshops on live policy problems.
- Case studies of policy successes and failures across sectors.
- Hands-on option appraisal and impact assessment exercises.
- Simulation of stakeholder consultation and ministerial briefing.
- Group work on delivery plans and logic models.
- Action planning that converts each framework into a policy commitment.

Who Should Take This Course

- Government policy advisers and analysts.
- Civil servants in ministries and agencies.
- Program and delivery managers in the public sector.
- Regulatory affairs and compliance professionals.
- Researchers and think tank policy specialists.
- Consultants supporting public policy design and delivery.

Developing Effective Public Policy & Policy Delivery Course Outlines

Day 1: Foundations of Policy Development

- Defining public policy, policy instruments, and policy actors.
- Reviewing the policy cycle and its stages.
- Applying the ROAMEF cycle: rationale, objectives, appraisal, monitoring, evaluation, feedback.
- Understanding evidence hierarchies and their limits.



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- Diagnosing policy problems with data and root cause analysis.
- Assessing political, legal, and fiscal constraints.
- Reviewing a current policy problem for your organization.

Day 2: Policy Analysis and Option Appraisal

- Framing policy objectives with clear success measures.
- Conducting costbenefit analysis and cost-effectiveness analysis.
- Applying regulatory impact assessment (RIA) methodology.
- Using the OECD policy toolkit for instrument selection.
- Comparing regulation, taxation, subsidy, information, and service design instruments.
- Assessing distributional and equity impacts.
- Building an option appraisal report.

Day 3: Consultation, Design, and Political Feasibility

- Designing stakeholder consultation and engagement processes.
- Mapping stakeholders with powerinterest analysis.
- Applying behavioural insights and nudge principles to policy design.
- Assessing political feasibility and building coalitions.
- Drafting policy documents, green papers, and consultation responses.
- Testing policy design with public and expert feedback.
- Drafting a policy design summary.

Day 4: Policy Delivery and Implementation

- Understanding the implementation gap and why policies underperform.
- Applying the policy implementation triangle of goals, tools, and capacity.



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- Building delivery plans with milestones, owners, and resources.
- Setting up delivery units and performance routines.
- Managing front-line discretion and local variation.
- Coordinating across ministries and agencies.
- Producing a policy delivery plan.

Day 5: Monitoring, Evaluation, and Adaptive Learning

- Building logic models and theories of change.
- Selecting KPIs and outcome measures for policy.
- Designing monitoring systems and data collection.
- Applying evaluation methods, including RCTs and quasi-experimental designs.
- Using evaluation findings to correct and redesign policy.
- Communicating results to ministers, citizens, and oversight bodies.
- Finalizing a personal policy and delivery action plan.

Conclusion

By successfully completing Developing Effective Public Policy & Policy Delivery, participants will have acquired practical knowledge of policy analysis, option appraisal, instrument design, stakeholder consultation, implementation planning, and evaluation. They will have gained skills in evidence-based policy design, regulatory impact assessment, delivery planning, and policy evaluation, plus a personal action plan. Gentex Training Center designed this program to help policy professionals turn intent into measurable results.

FAQs





Q1 What is the "Developing Effective Public Policy & Policy Delivery" course about?

It covers how policy is designed and delivered. Participants study the policy cycle, problem diagnosis, option appraisal, instrument selection, consultation, implementation planning, delivery units, and evaluation of policy outcomes.

Q2 What are the key benefits of the "Developing Effective Public Policy & Policy Delivery" course?

Participants gain better-evidenced policy options, clearer implementation planning, and fewer delivery failures. Governments also use resources more effectively, respond to evaluation findings faster, and communicate results to citizens and oversight bodies with more credibility.

Q3 What skills will I gain from the "Developing Effective Public Policy & Policy Delivery" course?

You will develop four core skills: evidence-based policy analysis and option appraisal, policy instrument design and consultation, delivery planning and implementation management, and policy monitoring and evaluation.



Q4 What tools, methods, or standards are covered in the "Developing Effective Public Policy & Policy Delivery" course?

The course covers the policy cycle and the ROAMEF framework, regulatory impact assessment (RIA), costbenefit and cost-effectiveness analysis, the OECD policy toolkit, behavioural insights and nudge principles, powerinterest stakeholder mapping, the policy implementation triangle, logic models and theories of change, and evaluation methods including RCTs and quasi-experimental designs.

Q5 How is the "Developing Effective Public Policy & Policy Delivery" course applied in real-world practice?

Participants apply the methods to live policy tasks, such as running an option appraisal, drafting a consultation plan, preparing a ministerial briefing, building a delivery plan, and designing an evaluation framework. Each module ends with an action commitment, so learning transfers directly into policy work.