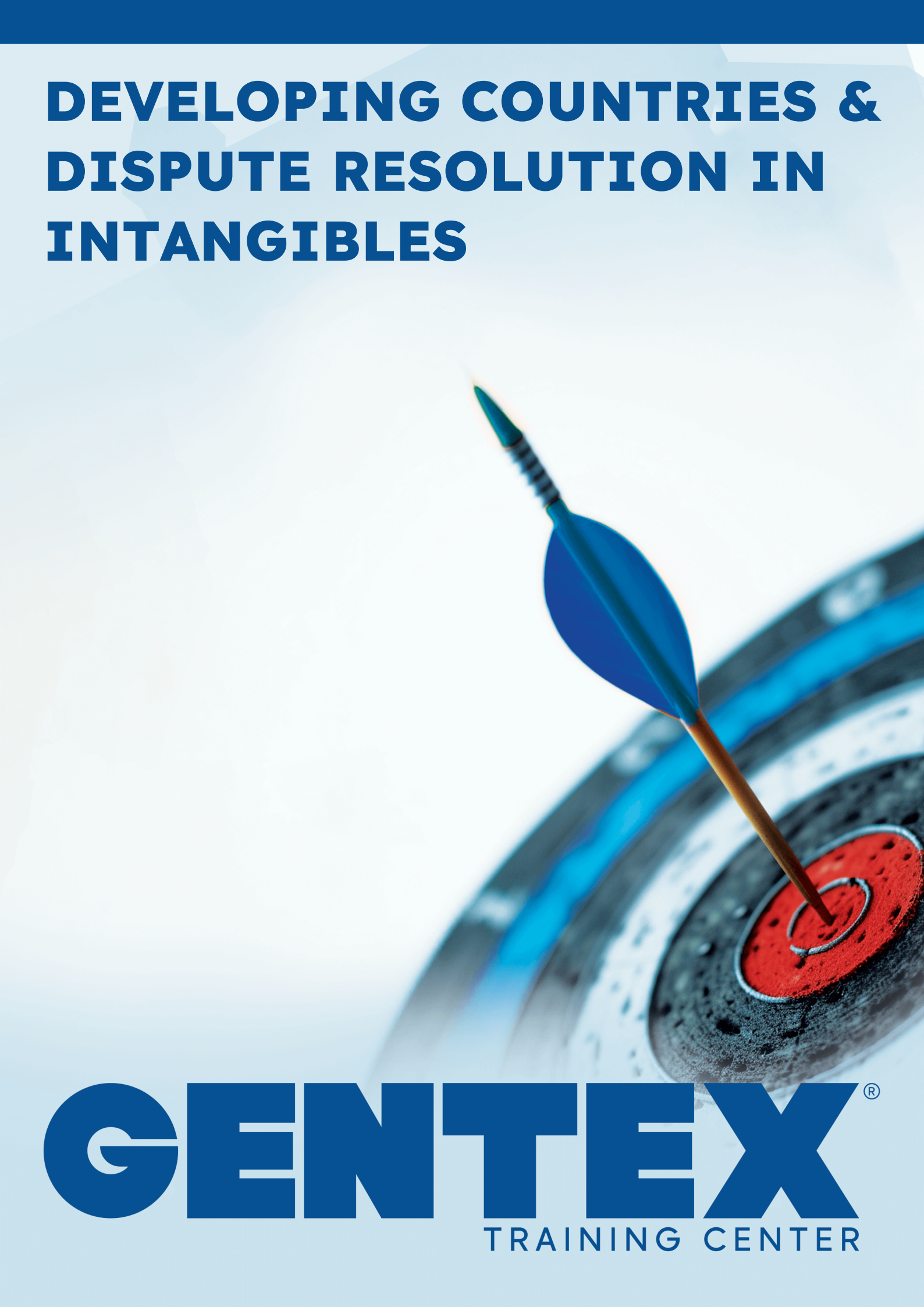
DEVELOPING COUNTRIES & DISPUTE RESOLUTION IN INTANGIBLES



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Introduction

Developing Countries & Dispute Resolution in Intangibles Training Course builds the ability to protect intangible assets and resolve the disputes that surround them in emerging economies. Participants study the nature of intangibles intellectual property, data, goodwill and contractual relationships then move into valuation, documentation and verification. Furthermore, the course covers the international framework for protecting intellectual property and its effect in developing countries, along with technology transfer rules. In addition, learners work through negotiation, mediation, arbitration and enforcement routes. As a result, they leave able to manage intangible asset disputes methodically.

Developing Countries & Dispute Resolution in Intangibles Course Objectives

- Define and classify intangible assets: intellectual property, data and goodwill.
- Value intangible assets using cost, market and income approaches.
- Document ownership and evidence in emerging regulatory environments.
- Apply the WTO framework, the TRIPS Agreement and WIPO rules.
- Manage technology transfer, licensing and local manufacturing.
- Address trademark, patent and copyright infringement.
- Apply dispute resolution routes: negotiation, mediation and arbitration.
- Manage disputes over trade secrets, data and trade names.
- Assess how weak enforcement and registration gaps affect asset value.
- Apply recognition and enforcement of foreign judgments and awards.

Course Methodology

- Instructor-led sessions built on international treaties and emerging-market cases.

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- Workshops that value intangible assets and document ownership.
- Exercises on drafting licensing and technology transfer agreements.
- Case studies in trademark, patent and trade secret infringement.
- Mediation and arbitration simulation on an intangible asset dispute.
- Templates, checklists and claim models retained after the course.

Who Should Take This Course

- Legal advisors and intellectual property lawyers.
- Registration, trademark and patent officers.
- Innovation, development and technology transfer managers.
- Regulatory and judicial authority staff.
- Start-up founders and innovation project managers.
- Finance and investment advisors on intangible assets.

Developing Countries & Dispute Resolution in Intangibles Course Outlines

Day 1: Nature and Classification of Intangible Assets

- Defining intangible assets and how they differ from tangible ones.
- Asset classification: patents, trademarks, copyright and designs.
- Data, goodwill and contractual relationships as assets.
- Trade secrets and know-how.
- Intangibles in accounts and financial reporting.
- Value indicators and asset sustainability.
- Emerging economy characteristics and their effect on protection.

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Day 2: Valuation, Documentation and Verification

- Valuation methods: cost, market and income approaches.
- Royalty rates, benchmark transactions and market analysis.
- How weak registration and control gaps affect value.
- Documentation: registration, certificates and priority records.
- Legal risk assessment and enforceability of the asset.
- Managing an intangible asset portfolio.
- Valuation reports and their use in financing and transactions.

Day 3: International Framework and Asset Protection

- The TRIPS Agreement and WTO principles.
- WIPO treaties and international registration systems.
- The PCT system and the Madrid System.
- Technology transfer, licensing and local manufacturing.
- National innovation and intellectual property policies.
- Capacity building and technical assistance.
- Applied cases from multiple developing countries.

Day 4: Infringement, Disputes and Their Resolution

- Detecting trademark, patent and copyright infringement.
- Jurisdiction, arbitration and institutional arbitration issues.
- Mediation, conciliation and amicable settlement.
- Expert determination and WIPO procedures.
- Evidence in intangible asset disputes.

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- Drafting infringement claims and defences.
- Preparing the dispute file and documenting loss.

Day 5: Enforcement, Business Environment and Practice

- Enforcement of judgments and recognition of foreign judgments.
- Customs procedures, border enforcement and anti-counterfeiting.
- Inter-agency cooperation against illicit trade.
- How weak enforcement affects investment and innovation.
- Aligning contracts with local enforcement requirements.
- Applied workshop: valuing an intangible asset and managing a related dispute.
- Peer review and feedback on outputs.

Conclusion

By successfully completing Developing Countries & Dispute Resolution in Intangibles, participants will gain a practical knowledge of classifying, valuing, documenting and internationally protecting intangible assets, resolving related disputes and enforcing judgments. They will also have acquired the ability to assess an asset's legal risk, build dispute files and negotiate settlements. Gentex Training Center delivers the programme through applied workshops on emerging-market cases, so learners work on realistic disputes throughout.

FAQs for the Developing Countries & Dispute Resolution in Intangibles course

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Q1 What is the "Developing Countries & Dispute Resolution in Intangibles" course about?

It covers protecting intangible assets and resolving related disputes in emerging economies. Topics include asset classification, valuation and documentation, the international protection framework, and negotiation, mediation, arbitration and enforcement.

Q2 What are the key benefits of the "Developing Countries & Dispute Resolution in Intangibles" course?

You learn to value an intangible asset, document ownership and protect it within local and international enforcement limits. The course improves dispute file quality and negotiating positions and reduces losses caused by weak registration or late action.

Q3 What skills will I gain from the "Developing Countries & Dispute Resolution in Intangibles" course?

Intangible asset valuation and ownership documentation, international IP framework and technology transfer application, infringement analysis and claim preparation, and mediation, arbitration and enforcement management.

Q4 What tools, methods, or standards are covered in the "Developing Countries & Dispute Resolution in Intangibles" course?

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The TRIPS Agreement and WTO principles, the PCT system and the Madrid System, cost, market and income valuation methods, licensing and technology transfer agreement models, WIPO mediation and arbitration procedures, foreign judgment recognition and enforcement rules, and customs and anti-counterfeiting procedures.

Q5 How is the "Developing Countries & Dispute Resolution in Intangibles" course applied in real-world practice?

Professionals use it to register and document assets, value portfolios, draft licensing and technology transfer agreements, handle infringement and negotiate settlements or proceed to arbitration. Participants value an intangible asset and manage a related dispute in the closing workshop.