

# DATA PRIVACY AND GDPR COMPLIANCE WORKSHOP

Kuala Lumpur - Malaysia  
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\$5,800

**GENTEX**<sup>®</sup>  
TRAINING CENTER



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GENTEX Training Center LLC | Orlando - FL, USA  
Info@gentextraining.com



## Introduction

In today's digital world, where data is king, protecting individual privacy is crucial. The General Data Protection Regulation (GDPR) has become a global standard for data privacy regulations. This intensive five-day workshop, offered by Gentex Training Center, equips participants with the knowledge and skills needed to navigate the complexities of data privacy and ensure compliance with the GDPR. Through interactive workshops, engaging case studies, and real-world scenarios, you'll gain a comprehensive understanding of key data privacy principles, explore the requirements of the GDPR, and develop practical strategies for implementation. By the program's conclusion, you'll be empowered to contribute to a culture of data privacy within your organization and ensure responsible data handling practices.

## Data Privacy and GDPR Compliance Course Objectives:

- Master the core principles of data privacy and their importance for building trust and fostering ethical business practices.
- Develop a strong understanding of the General Data Protection Regulation (GDPR) and its key requirements.
- Explore the various rights granted to individuals under the GDPR, such as the right to access, rectify, and erase data.
- Learn best practices for data collection, storage, and usage in compliance with data privacy regulations.
- Gain insights into implementing key GDPR requirements, including data breach notification procedures and data transfer restrictions.
- Understand the role of data protection officers (DPOs) and their responsibilities within organizations.
- Analyze real-world case studies of successful and unsuccessful approaches to data privacy compliance.



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- Formulate a well-informed strategy to develop and implement a data privacy compliance program within your organization.

## Course Methodology

This interactive workshop utilizes a participant-centered approach. It blends lectures from leading data privacy experts with engaging workshops, group discussions, case study analysis, simulations of real-world data privacy scenarios, developing and presenting data privacy compliance plans, and opportunities to explore practical data privacy tools. Participants actively engage in analyzing GDPR requirements, debating best practices for data security, and formulating strategies for meeting data subject rights. Through experiential learning, participants gain the practical tools and theoretical knowledge needed to become valuable contributors to their organization's data privacy compliance efforts.

## Who Should Take This Course

- Legal professionals, compliance officers, and data protection officers (DPOs) seeking to enhance their knowledge of data privacy and GDPR compliance.
- Business leaders, managers, and project managers responsible for integrating data privacy considerations into business operations.
- Marketing, communications, and sales professionals working with customer data.
- IT professionals involved in data storage, security, and access controls.
- Anyone interested in developing the knowledge and skills needed to navigate the complexities of data privacy, ensure GDPR compliance, and contribute to building a strong data privacy culture within their organization.





## Data Privacy and GDPR Compliance Course Outline:

### Day 1: The Data Landscape: Unveiling the Importance of Privacy

- Understanding the Importance of Data Privacy for Consumers and Businesses
- Evolution of Data Privacy Regulations and the Rise of the GDPR
- Examining Core Data Privacy Principles: Transparency, Accountability, Lawfulness, Fairness

### Day 2: Demystifying the GDPR: Key Requirements and Obligations

- Delving into Key Provisions of the GDPR: Data Subject Rights, Lawful Basis for Processing, Data Protection Impact Assessments
- Understanding the Role of Data Controllers and Data Processors Under the GDPR
- Requirements for Data Security, Breach Notification, and Cross-Border Data Transfers

### Day 3: Building a Compliance Framework: Implementing Data Privacy Practices

- Developing Strategies for Data Collection, Storage, and Usage in Compliance with GDPR
- Learning Best Practices for Data Minimization, Access Control, and Responding to Data Subject Requests
- Examining the Role of Data Protection by Design and Default (PbDD)



## Day 4: Empowering Individuals: Understanding Data Subject Rights under the GDPR

- Analyzing the Right to Access, Rectify, Erase, and Restrict Processing of Personal Data
- Exploring the Right to Data Portability and the Right to Object under the GDPR
- Developing Strategies for Responding to Data Subject Requests Efficiently

## Day 5: The Future of Data Privacy: Building a Culture of Privacy

- Analyzing Real-World Case Studies of Successful and Unsuccessful Data Privacy Practices
- Discussing the Importance of Leadership Commitment and Building a Culture of Data Privacy
- Formulating a Personalized Action Plan to Implement Effective Data Privacy Practices

## Conclusion

By successfully completing this comprehensive workshop offered by Gentex Training Center, participants gain a valuable toolkit for navigating the ever-evolving data privacy landscape. They will be equipped to identify and manage data privacy risks, develop and implement data privacy compliance programs, and contribute to a culture of responsible data handling within their organization.