

CRISIS LEADERSHIP IN AN ERA OF DISRUPTION

Kuala Lumpur - Malaysia
14 - Jun 2027 - 18 - Jun 2027
\$5,800

GENTEX[®]
TRAINING CENTER





Introduction

Effective leadership during crises is essential for organizational resilience and success. The ability to navigate challenges, make strategic decisions, and inspire teams during disruptions is a critical skill for leaders across industries. "Crisis Leadership in an Era of Disruption" is a comprehensive five-day course designed to equip professionals with the necessary tools and insights to manage crises efficiently.

This course, provided by Gentex Training Center, focuses on practical strategies and real-world case studies, enabling participants to develop strong crisis leadership skills. Attendees will gain valuable knowledge on handling uncertainty, fostering adaptability, and ensuring business continuity in times of crisis.

Crisis Leadership in an Era of Disruption Course Objectives

- Identify key elements of crisis leadership and their impact on organizations.
- Develop proactive crisis management plans to mitigate risks.
- Enhance decision-making skills under pressure and uncertainty.
- Strengthen communication strategies to maintain trust and transparency.
- Foster resilience and adaptability within teams and organizations.
- Analyze real-world case studies to apply best practices in crisis response.
- Implement crisis leadership frameworks to ensure business continuity.

Course Methodology

This course adopts an interactive and practical approach, combining theoretical knowledge with real-world applications. Participants will engage in case studies, group discussions, simulations, and role-playing exercises to enhance their learning experience.





Who Should Take This Course

- Business leaders and executives
- Managers and supervisors
- Crisis management professionals
- Public relations and communication specialists
- Risk management officers
- Emergency response teams
- Professionals seeking to enhance their crisis leadership skills

Crisis Leadership in an Era of Disruption Course Outlines

Day 1: Foundations of Crisis Leadership

- Understanding crisis leadership and its importance
- Differences between crisis leadership and crisis management
- Identifying potential disruptions and risks
- The role of emotional intelligence in crisis leadership
- Case studies: Successful crisis leadership examples

Day 2: Strategic Crisis Planning and Decision-Making

- Developing a crisis management plan
- Decision-making models under high-pressure situations
- Effective risk assessment and mitigation strategies
- The role of ethical leadership in crises

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- Hands-on crisis response exercises

Day 3: Communication Strategies in Crisis Situations

- The importance of transparent communication during crises
- Managing stakeholder expectations
- Crisis communication planning and execution
- Leveraging digital media and technology for crisis communication
- Real-world crisis communication analysis

Day 4: Resilience and Adaptability in Crisis Leadership

- Building a resilient leadership mindset
- Developing adaptability and agility in decision-making
- Strategies for maintaining team morale and motivation
- Leading through uncertainty and change
- Group exercises and simulations

Day 5: Implementing Crisis Leadership Best Practices

- Integrating crisis leadership into organizational culture
- Evaluating crisis response effectiveness
- Lessons learned from global crisis case studies
- Developing personal crisis leadership action plans
- Final assessments and interactive workshop



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Conclusion

By successfully completing this course, participants will gain critical knowledge and skills to navigate crises effectively. They will be better equipped to lead teams with confidence, make strategic decisions under pressure, and ensure organizational resilience. Gentex Training Center provides a professional learning environment that fosters practical application and skill development, preparing leaders to face challenges with confidence.

