

# CREATIVE PROBLEM SOLVING AND DECISION MAKING

Nairobi - Kenya

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\$5,500



**GENTEX**<sup>®</sup>  
TRAINING CENTER

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## Introduction

In today's fast-paced world, innovative thinking and effective decision-making are crucial for overcoming challenges and achieving success. Gentex Training Center's Creative Problem Solving & Decision Making course empowers you to become a resourceful problem-solver and confident decision-maker. This comprehensive program equips you with powerful tools and frameworks to spark creative ideas, analyze situations effectively, and make sound choices that drive results.

## Creative Problem Solving and Decision Making Course Objectives:

- Master the core principles of creative problem-solving and effective decision-making.
- Develop a growth mindset that embraces challenges as opportunities for innovation.
- Cultivate your creativity by applying proven brainstorming techniques.
- Analyze problems from different perspectives to identify the root cause.
- Evaluate options objectively using data-driven decision-making frameworks.
- Develop and implement creative solutions to complex challenges.
- Overcome common thinking biases that hinder effective decision-making.
- Communicate your ideas persuasively and gain buy-in from stakeholders.

## Course Methodology

- Engaging Lectures: Gain foundational knowledge through expert-led lectures on creative thinking approaches and decision-making models.
- Interactive Workshops: Apply your learnings through dynamic workshops that encourage brainstorming, problem-solving simulations, and case studies.
- Skill-Building Activities: Hone your creative and critical thinking skills through fun, interactive exercises and personalized feedback.



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- Real-World Scenarios: Analyze real-world challenges and develop creative solutions relevant to your professional environment.
- Action Planning: Develop a personalized action plan to implement your learnings and enhance your problem-solving and decision-making skills within your role.

## Who Should Take This Course

- Individuals seeking to become more innovative and resourceful problem-solvers.
- Professionals who want to make data-driven decisions with greater confidence.
- Team leaders and managers looking to foster a culture of creativity and innovation within their teams.
- Anyone interested in overcoming challenges and achieving success through creative thinking and sound decision-making.

## Creative Problem Solving and Decision Making Course Outline:

### Day 1: Foundations of Creative Problem Solving & Decision Making

- Understanding the problem-solving process and the importance of creative thinking.
- Shifting your mindset for innovation: embracing challenges and fostering a growth mentality.
- Exploring different decision-making styles and identifying your strengths and weaknesses.

### Day 2: Building Creative Thinking Skills

- Mastering essential brainstorming techniques to generate a wealth of ideas.



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- Overcoming common creativity blockers and fostering a "yes, and" approach.
- Thinking outside the box and considering diverse perspectives to spark innovation.

## Day 3: Analyzing Problems & Identifying Root Causes

- Developing effective questioning skills to delve deeper and understand the true nature of problems.
- Using root cause analysis tools to identify the underlying issues behind challenges.
- Prioritizing problems effectively based on their impact and urgency.

## Day 4: Making Informed Decisions & Overcoming Bias

- Evaluating options and solutions using data-driven decision-making frameworks.
- Identifying and overcoming common cognitive biases that can hinder sound judgment.
- Developing effective communication skills to present your chosen solutions persuasively.

## Day 5: Implementing Solutions & Fostering Innovation

- Developing a clear action plan to implement your chosen solutions effectively.
- Evaluating the results of your decisions and making adjustments as needed.
- Sharing best practices and promoting a culture of innovation within your team.

## Conclusion

By successfully completing Gentex Training Center's Creative Problem Solving & Decision Making course, you'll graduate with the tools, confidence, and innovative mindset needed to tackle challenges head-on. You'll be able to approach problems with creativity, make well-informed decisions, and drive positive change within your organization.

