

CREATIVE PROBLEM SOLVING AND DECISION MAKING

Casablanca - Morocco
12 - Oct 2026 - 16 - Oct 2026
\$5,500



GENTEX[®]
TRAINING CENTER



Introduction

In today's fast-paced world, innovative thinking and effective decision-making are crucial for overcoming challenges and achieving success. Gentex Training Center's Creative Problem Solving & Decision Making course empowers you to become a resourceful problem-solver and confident decision-maker. This comprehensive program equips you with powerful tools and frameworks to spark creative ideas, analyze situations effectively, and make sound choices that drive results.

Creative Problem Solving and Decision Making Course Objectives:

- Master the core principles of creative problem-solving and effective decision-making.
- Develop a growth mindset that embraces challenges as opportunities for innovation.
- Cultivate your creativity by applying proven brainstorming techniques.
- Analyze problems from different perspectives to identify the root cause.
- Evaluate options objectively using data-driven decision-making frameworks.
- Develop and implement creative solutions to complex challenges.
- Overcome common thinking biases that hinder effective decision-making.
- Communicate your ideas persuasively and gain buy-in from stakeholders.

Course Methodology

- Engaging Lectures: Gain foundational knowledge through expert-led lectures on creative thinking approaches and decision-making models.
- Interactive Workshops: Apply your learnings through dynamic workshops that encourage brainstorming, problem-solving simulations, and case studies.
- Skill-Building Activities: Hone your creative and critical thinking skills through fun, interactive exercises and personalized feedback.



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- Real-World Scenarios: Analyze real-world challenges and develop creative solutions relevant to your professional environment.
- Action Planning: Develop a personalized action plan to implement your learnings and enhance your problem-solving and decision-making skills within your role.

Who Should Take This Course

- Individuals seeking to become more innovative and resourceful problem-solvers.
- Professionals who want to make data-driven decisions with greater confidence.
- Team leaders and managers looking to foster a culture of creativity and innovation within their teams.
- Anyone interested in overcoming challenges and achieving success through creative thinking and sound decision-making.

Creative Problem Solving and Decision Making Course Outline:

Day 1: Foundations of Creative Problem Solving & Decision Making

- Understanding the problem-solving process and the importance of creative thinking.
- Shifting your mindset for innovation: embracing challenges and fostering a growth mentality.
- Exploring different decision-making styles and identifying your strengths and weaknesses.

Day 2: Building Creative Thinking Skills

- Mastering essential brainstorming techniques to generate a wealth of ideas.



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- Overcoming common creativity blockers and fostering a "yes, and" approach.
- Thinking outside the box and considering diverse perspectives to spark innovation.

Day 3: Analyzing Problems & Identifying Root Causes

- Developing effective questioning skills to delve deeper and understand the true nature of problems.
- Using root cause analysis tools to identify the underlying issues behind challenges.
- Prioritizing problems effectively based on their impact and urgency.

Day 4: Making Informed Decisions & Overcoming Bias

- Evaluating options and solutions using data-driven decision-making frameworks.
- Identifying and overcoming common cognitive biases that can hinder sound judgment.
- Developing effective communication skills to present your chosen solutions persuasively.

Day 5: Implementing Solutions & Fostering Innovation

- Developing a clear action plan to implement your chosen solutions effectively.
- Evaluating the results of your decisions and making adjustments as needed.
- Sharing best practices and promoting a culture of innovation within your team.

Conclusion

By successfully completing Gentex Training Center's Creative Problem Solving & Decision Making course, you'll graduate with the tools, confidence, and innovative mindset needed to tackle challenges head-on. You'll be able to approach problems with creativity, make well-informed decisions, and drive positive change within your organization.

