

CORPORATE RISK & CRISIS MANAGEMENT



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TRAINING CENTER



Introduction

Corporate Risk & Crisis Management Training Course prepares managers and risk professionals to manage corporate risk continuously and lead through the crises that remain. Participants work through risk management foundations and the ISO 31000 process, the COSO ERM framework and risk governance, risk identification, assessment, and treatment with risk registers and KPIs, crisis management structures, command, and decision protocols, crisis communication and stakeholder management, and recovery, business continuity linkage, and post-crisis learning as one connected discipline. The programme links the risks a corporation accepts with the preparedness and leadership that decide how well it survives them. As a result, learners gain a practical command of corporate risk and crisis management. Furthermore, the course strengthens risk judgement, crisis leadership, and control discipline.

Corporate Risk & Crisis Management Course Objectives

- Explain risk management principles and the ISO 31000 process.
- Apply the COSO ERM framework and risk governance structures.
- Apply risk identification techniques and risk register practice.
- Apply risk analysis, evaluation, and treatment selection methods.
- Apply key risk indicators, monitoring, and early warning practice.
- Apply crisis management structures, command, and decision protocols.
- Apply crisis communication, media handling, and stakeholder messaging.
- Apply emergency response, continuity, and recovery coordination.
- Apply post-crisis review, root cause analysis, and corrective action.
- Apply risk and crisis reporting, assurance, and continuous improvement.

Course Methodology



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- Interactive sessions built on corporate risk and crisis cases.
- Workshops on risk registers, treatment planning, and crisis playbooks.
- Group exercises on scenario analysis, crisis command, and communication.
- Hands-on practice with risk registers, crisis checklists, and dashboards.
- Simulation of a crisis management team and a risk review meeting.
- Facilitator coaching and peer review on personal risk and crisis plans.

Who Should Take This Course

- Risk managers and enterprise risk professionals.
- Crisis management team members and coordinators.
- Operations, HSE, and security managers.
- Corporate communications and media officers.
- Business continuity and resilience professionals.
- Internal auditors covering risk and crisis readiness.

Corporate Risk & Crisis Management Course Outlines

Day 1: Risk Management Foundations

- Risk concepts, terminology, and the risk vocabulary.
- The ISO 31000 principles, framework, and process.
- The COSO ERM framework and its components.
- Risk governance, roles, and the three lines model.
- Risk appetite, tolerance, and limit frameworks.
- Risk culture and behavioural influences on risk.
- Case discussion: a risk register nobody read until after the crisis.





Day 2: Risk Identification, Assessment, and Treatment

- Risk identification techniques and completeness checks.
- Risk analysis: likelihood, impact, and consequence modelling.
- Inherent versus residual risk evaluation.
- Risk treatment options: avoid, reduce, share, retain.
- Control design, control ownership, and treatment planning.
- Risk registers, heat maps, and risk prioritisation.
- Workshop: building a risk register with treatment plans.

Day 3: Risk Monitoring and Early Warning

- Key risk indicators and threshold setting.
- Risk monitoring, review cycles, and change triggers.
- Risk dashboards and reporting packs.
- Scenario analysis and stress testing design.
- Emerging risk identification and horizon scanning.
- Assurance mapping and internal audit over risk.
- Exercise: designing a KRI set with thresholds.

Day 4: Crisis Management and Communication

- Crisis management structures and command hierarchy.
- Crisis management team roles and decision protocols.
- Crisis escalation triggers and activation authority.
- Emergency response, life safety, and continuity interfaces.
- Crisis communication strategy and holding statements.

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- Media handling, spokesperson discipline, and social media response.
- Simulation: running a crisis management team and press response.

Day 5: Recovery, Learning, and Improvement

- Recovery planning and business resumption coordination.
- Stakeholder, customer, and regulator communication post-crisis.
- Post-crisis review and root cause analysis.
- Corrective action, remediation tracking, and closure.
- Crisis metrics, preparedness testing, and exercise practice.
- Embedding risk and crisis discipline in management routines.
- Capstone: presenting an integrated risk and crisis management plan.

Conclusion

By successfully completing Corporate Risk & Crisis Management, participants will gain a practical command of risk management foundations and frameworks, risk identification, assessment and treatment, risk monitoring and early warning practice, crisis management structures and communication, and recovery, learning and continuous improvement. They will acquire skills in risk assessment, treatment planning, crisis command, and crisis communication that protect corporate value when disruption strikes. Gentex Training Center designs the programme to help professionals manage corporate risk and crisis with confidence.

FAQs for the Corporate Risk & Crisis Management course





Q1 What is the "Corporate Risk & Crisis Management" course about?

It prepares managers and risk professionals to manage corporate risk continuously and lead through the crises that remain. The course spans risk management foundations, risk identification, assessment and treatment, risk monitoring and early warning, crisis management and communication, and recovery, learning and improvement.

Q2 What are the key benefits of the "Corporate Risk & Crisis Management" course?

You gain a practical command of corporate risk and crisis management that links the risks a corporation accepts with the preparedness and leadership that decide how well it survives them. The course improves risk assessment and treatment planning, strengthens monitoring and early warning practice, sharpens crisis command and communication, and gives you recovery and post-crisis learning practice that turns disruption into improvement.

Q3 What skills will I gain from the "Corporate Risk & Crisis Management" course?

You will develop four core skills: risk management framework application with ISO 31000 and COSO ERM, risk identification, assessment and treatment with risk registers, risk monitoring with KRI design and scenario analysis, and crisis management command with crisis communication and recovery practice.



Q4 What tools, methods, or standards are covered in the "Corporate Risk & Crisis Management" course?

The course covers risk concepts, terminology and the risk vocabulary, the ISO 31000 principles, framework and process, the COSO ERM framework and its components, risk governance, roles and the three lines model, risk appetite, tolerance and limit frameworks, risk culture and behavioural influences, risk identification techniques and completeness checks, risk analysis across likelihood, impact and consequence modelling, inherent versus residual risk evaluation, risk treatment options of avoid, reduce, share and retain, control design, control ownership and treatment planning, risk registers, heat maps and risk prioritisation, key risk indicators and threshold setting, risk monitoring, review cycles and change triggers, risk dashboards and reporting packs, scenario analysis and stress testing design, emerging risk identification and horizon scanning, assurance mapping and internal audit over risk, crisis management structures and command hierarchy, crisis management team roles and decision protocols, crisis escalation triggers and activation authority, emergency response, life safety and continuity interfaces, crisis communication strategy and holding statements, media handling, spokesperson discipline and social media response, recovery planning and business resumption coordination, stakeholder, customer and regulator communication post-crisis, post-crisis review and root cause analysis, corrective action, remediation tracking and closure, and crisis metrics, preparedness testing and exercise practice.



Q5 How is the "Corporate Risk & Crisis Management" course applied in real-world practice?

Participants apply it to real work such as building a risk register with treatment plans, designing a KRI set with thresholds, running a scenario analysis on a critical exposure, running a crisis management team and press response, drafting holding statements for stakeholders, coordinating recovery and business resumption, reviewing a crisis to root cause, and presenting an integrated risk and crisis plan. The same methods support preparedness exercises and assurance mapping.