

CORPORATE MANAGEMENT & CONTROL



GENTEX[®]
TRAINING CENTER



Introduction

Corporate Management & Control Training Course prepares managers to direct corporate resources and control performance with discipline. Participants work through management functions and the control cycle, organisational design and delegation of authority, corporate planning, budgeting, and resource allocation, financial and operational control systems, internal control frameworks and the COSO model, and performance measurement, reporting, and management review as one connected discipline. The programme links the objectives a corporation sets with the management and control mechanisms that deliver them. As a result, learners gain a practical command of corporate management and control. Furthermore, the course strengthens managerial judgement, control design, and performance discipline.

Corporate Management & Control Course Objectives

- Explain management functions and the control cycle.
- Apply organisational design, delegation, and accountability structures.
- Apply corporate planning, objective setting, and KPI design.
- Apply budgeting, resource allocation, and cost control methods.
- Apply internal control frameworks and the COSO components.
- Apply segregation of duties, authorisation, and reconciliation controls.
- Apply financial control, variance analysis, and corrective action.
- Apply operational control, process discipline, and quality controls.
- Apply performance measurement, dashboards, and management reporting.
- Apply management review, audit interface, and continuous improvement.

Course Methodology

- Interactive sessions built on corporate management and control cases.

LEARN BOLD. LEAD BEYOND

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com



- Workshops on organisational design, budget control, and control matrices.
- Group exercises on variance analysis, control testing, and performance review.
- Hands-on practice with budgets, control matrices, and management dashboards.
- Simulation of a management review meeting and a control failure response.
- Facilitator coaching and peer review on personal management control plans.

Who Should Take This Course

- Department and functional managers.
- Operations, finance, and administration managers.
- Business unit heads and general managers.
- Internal control and compliance officers.
- Management accountants and controllers.
- Consultants advising on management systems and internal control.

Corporate Management & Control Course Outlines

Day 1: Management Functions and the Control Cycle

- Management functions: planning, organising, directing, controlling.
- The control cycle: set standards, measure, compare, correct.
- Centralised versus decentralised management models.
- Management by objectives and management by exception.
- The manager's accountability for control.
- Common management and control failures.
- Case discussion: a department busy and out of control.





Day 2: Organisational Design and Delegation

- Organisational structures and span of control.
- Delegation of authority and accountability assignment.
- Job design, competence, and role clarity.
- Segregation of duties and conflict avoidance.
- Policy and procedure architecture.
- Change management for structural redesign.
- Workshop: mapping authority, roles, and controls.

Day 3: Corporate Planning, Budgeting, and Resource Control

- Strategic and operational planning cycles.
- Objective setting and KPI cascading.
- Budget preparation, approval, and monitoring.
- Resource allocation and prioritisation methods.
- Cost control, variance analysis, and corrective action.
- Capital expenditure control and approval gates.
- Exercise: analysing budget variances and corrective actions.

Day 4: Internal Control Frameworks and Control Design

- Internal control concepts and the COSO framework components.
- Control environment, risk assessment, and control activities.
- Preventive, detective, and corrective control types.
- Authorisation, reconciliation, and physical control design.

LEARN BOLD. LEAD BEYOND

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com



- Control documentation and design effectiveness review.
- Control ownership and control testing practice.
- Simulation: designing a control matrix for a critical process.

Day 5: Performance Measurement, Review, and Improvement

- Performance measurement systems and balanced scorecards.
- Dashboards, KPIs, and management information design.
- Management review cadence and action tracking.
- Audit interface and assurance coordination.
- Control failure investigation and root cause analysis.
- Continuous improvement of management control.
- Capstone: presenting a corporate management and control improvement plan.

Conclusion

By successfully completing Corporate Management & Control, participants will gain a practical command of management functions and the control cycle, organisational design and delegation, corporate planning and budgeting, internal control frameworks and control design, and performance measurement, management review and improvement. They will acquire skills in organisational design, budget and cost control, internal control design, and management reporting that keep corporate performance directed and controlled. Gentex Training Center designs the programme to help professionals manage and control corporate performance with confidence.





FAQs for the Corporate Management & Control course

Q1 What is the "Corporate Management & Control" course about?

It prepares managers to direct corporate resources and control performance with discipline. The course spans management functions and the control cycle, organisational design and delegation, corporate planning, budgeting and resource control, internal control frameworks and control design, and performance measurement, review and improvement.

Q2 What are the key benefits of the "Corporate Management & Control" course?

You gain a practical command of corporate management and control that links the objectives a corporation sets with the management and control mechanisms that deliver them. The course improves organisational design and delegation practice, strengthens budget and cost control, sharpens internal control design and control testing, and gives you performance measurement and management review practice that keeps control effective.

Q3 What skills will I gain from the "Corporate Management & Control" course?

You will develop four core skills: management function and control cycle application, organisational design, delegation and segregation of duties, corporate planning, budgeting and cost control with variance analysis, and internal control design with performance measurement and management reporting.



Q4 What tools, methods, or standards are covered in the "Corporate Management & Control" course?

The course covers management functions of planning, organising, directing and controlling, the control cycle of setting standards, measuring, comparing and correcting, centralised versus decentralised management models, management by objectives and management by exception, organisational structures and span of control, delegation of authority and accountability assignment, job design, competence and role clarity, segregation of duties and conflict avoidance, policy and procedure architecture, change management for structural redesign, strategic and operational planning cycles, objective setting and KPI cascading, budget preparation, approval and monitoring, resource allocation and prioritisation methods, cost control, variance analysis and corrective action, capital expenditure control and approval gates, internal control concepts and the COSO framework components, control environment, risk assessment and control activities, preventive, detective and corrective control types, authorisation, reconciliation and physical control design, control documentation and design effectiveness review, control ownership and control testing practice, performance measurement systems and balanced scorecards, dashboards, KPIs and management information design, management review cadence and action tracking, audit interface and assurance coordination, and control failure investigation and root cause analysis.

Q5 How is the "Corporate Management & Control" course applied in real-world practice?

LEARN BOLD. LEAD BEYOND

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com



Participants apply it to real work such as mapping authority, roles and controls, analysing budget variances and designing corrective actions, designing a control matrix for a critical process, building a KPI dashboard for a department, running a management review with action tracking, investigating a control failure to root cause, and presenting a management and control improvement plan. The same methods support audit interface and continuous control improvement.

