

CORPORATE GOVERNANCE PRINCIPLES & BEST PRACTICES



GENTEX[®]
TRAINING CENTER



Introduction

Corporate Governance Principles & Best Practices Training Course prepares board members, executives, and governance professionals to apply governance principles and the practices that make them work. Participants work through governance theories and principles, international governance codes and their common themes, board structures, composition, and committee best practice, directors' duties, boardroom conduct, and decision quality, risk oversight, ethics, conflicts, and disclosure practice, and board evaluation, stakeholder engagement, and governance improvement as one connected discipline. The programme links the governance principles an organisation adopts with the practices that demonstrate them in the boardroom and in reporting. As a result, learners gain a practical command of governance principles and best practice. Furthermore, the course strengthens governance judgement, boardroom discipline, and accountability.

Corporate Governance Principles & Best Practices Course Objectives

- Explain governance theories, principles, and their business value.
- Apply international governance codes and their common themes.
- Apply board composition, independence, and diversity best practice.
- Apply committee design, charters, and reporting benchmarks.
- Apply directors' duties, liabilities, and conduct expectations.
- Apply boardroom practice: agendas, papers, challenge, and minutes.
- Apply risk oversight, appetite setting, and internal control duties.
- Apply ethics, conflicts, and related-party transaction best practice.
- Apply disclosure, transparency, and stakeholder engagement benchmarks.
- Apply board evaluation, renewal, and governance improvement practice.



Course Methodology

- Interactive sessions built on governance principles and boardroom cases.
- Workshops on code comparison, board design, and charter development.
- Group exercises on duties, conflicts, disclosure, and board evaluation.
- Hands-on practice with board packs, governance charters, and benchmark checklists.
- Simulation of a board meeting and a governance principle review.
- Facilitator coaching and peer review on personal governance practice plans.

Who Should Take This Course

- Board members, chairs, and non-executive directors.
- Board secretaries and governance officers.
- Company secretaries and governance advisors.
- Chief executives and senior executives reporting to boards.
- Risk, compliance, and audit professionals.
- Consultants advising on governance principles and board reviews.

Corporate Governance Principles & Best Practices Course Outlines

Day 1: Governance Principles and Theories

- Corporate governance concepts and accountability theory.
- Agency theory, stewardship theory, and stakeholder theory.
- Governance principles: accountability, transparency, fairness, responsibility.
- International governance codes and their common themes.

LEARN BOLD. LEAD BEYOND

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com



- Separation of roles: board, chair, executive, and oversight.
- Common governance failures and warning signs.
- Case discussion: a board that met every requirement and governed nothing.

Day 2: Board Composition and Committee Best Practice

- Board composition, size, and diversity best practice.
- Skills matrices and competency gap analysis.
- Independence assessment and conflicts management.
- Nomination committee practice and appointment process.
- Committee architecture: audit, risk, nomination, remuneration.
- Committee charters, terms of reference, and reporting.
- Workshop: benchmarking a board structure against best practice.

Day 3: Directors' Duties and Boardroom Conduct

- Directors' duties: care, loyalty, and good faith.
- Fiduciary obligations, liabilities, and indemnification.
- Boardroom practice: agendas, papers, and information quality.
- Constructive challenge, dissent, and decision records.
- Board dynamics and managing dominant voices.
- Meeting minutes and resolution quality standards.
- Exercise: reviewing a board pack against best practice criteria.

Day 4: Risk Oversight, Ethics, and Disclosure

- Board risk oversight and risk appetite setting.



LEARN BOLD. LEAD BEYOND

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com



- Internal control framework oversight and assurance.
- Ethics, conflicts of interest, and related-party transactions.
- Whistleblowing, speak-up, and integrity culture.
- Disclosure obligations, transparency, and annual reporting.
- Stakeholder engagement and regulator relationships.
- Simulation: handling a conflicted board decision.

Day 5: Evaluation, Renewal, and Improvement

- Board evaluation design and results interpretation.
- Governance benchmarking and gap analysis.
- Board renewal, succession, and diversity practice.
- Governance reporting and annual report content.
- Governance maturity assessment and improvement roadmap.
- Continuous improvement of governance practice.
- Capstone: presenting a governance principles and best practice plan.

Conclusion

By successfully completing Corporate Governance Principles & Best Practices, participants will gain a practical command of governance theories and principles, international codes and their common themes, board composition and committee best practice, directors' duties and boardroom conduct, risk oversight, ethics and disclosure, and board evaluation, renewal and improvement. They will acquire skills in governance principle application, board and committee design, boardroom review, and governance benchmarking that raise governance quality above the minimum. Gentex Training Center designs the programme to help professionals apply governance principles and best practice with confidence.





FAQs for the Corporate Governance Principles & Best Practices course

Q1 What is the "Corporate Governance Principles & Best Practices" course about?

It prepares board members, executives, and governance professionals to apply governance principles and the practices that make them work. The course spans governance principles and theories, board composition and committee best practice, directors' duties and boardroom conduct, risk oversight, ethics and disclosure, and evaluation, renewal and improvement.

Q2 What are the key benefits of the "Corporate Governance Principles & Best Practices" course?

You gain a practical command of governance principles and best practice that links the principles an organisation adopts with the practices that demonstrate them in the boardroom and in reporting. The course improves board and committee design and code interpretation, strengthens director duty awareness and boardroom conduct, sharpens risk oversight and ethical judgement, and gives you benchmarking, evaluation and reporting practice that raises governance quality.

Q3 What skills will I gain from the "Corporate Governance Principles & Best Practices" course?



You will develop four core skills: governance principle and international code application, board composition, committee design and independence assessment, directors' duties with boardroom practice and decision-quality review, and risk oversight, ethics, disclosure and governance benchmarking practice.

Q4 What tools, methods, or standards are covered in the "Corporate Governance Principles & Best Practices" course?

The course covers corporate governance concepts and accountability theory, agency theory, stewardship theory and stakeholder theory, governance principles of accountability, transparency, fairness and responsibility, international governance codes and their common themes, separation of roles across board, chair, executive and oversight, board composition, size and diversity best practice, skills matrices and competency gap analysis, independence assessment and conflicts management, nomination committee practice and appointment process, committee architecture for audit, risk, nomination and remuneration, committee charters, terms of reference and reporting, directors' duties of care, loyalty and good faith, fiduciary obligations, liabilities and indemnification, boardroom practice across agendas, papers and information quality, constructive challenge, dissent and decision records, board dynamics and managing dominant voices, meeting minutes and resolution quality standards, board risk oversight and risk appetite setting, internal control framework oversight and assurance, ethics, conflicts of interest and related-party transactions, whistleblowing, speak-up and integrity culture, disclosure obligations, transparency and annual reporting, stakeholder engagement and regulator relationships, board evaluation design and results interpretation, governance benchmarking and gap analysis, board renewal, succession and diversity practice, governance reporting and annual report content, and governance maturity assessment and improvement roadmapping.



Q5 How is the "Corporate Governance Principles & Best Practices" course applied in real-world practice?

Participants apply it to real work such as comparing governance codes and selecting relevant provisions, benchmarking a board structure against best practice, building a skills matrix and independence assessment, reviewing a board pack against best practice criteria, handling a conflicted board decision, preparing governance content for the annual report, and presenting a governance improvement plan. The same methods support board evaluation and regulator engagement.