CORPORATE FINANCE AND MANAGEMENT



GENTEX®
TRAINING CENTER

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Introduction

Corporate Finance and Management Training Course builds the financial decision-making capability that managers, analysts, and finance professionals need to create and protect corporate value. Corporate finance answers three connected questions. Where does the firm invest its capital? How does it fund those investments? How does it return value to shareholders? Weak decisions there destroy value quietly through poor investment appraisal, expensive funding, and unmanaged risk. This course develops the analytical discipline that prevents those outcomes. It covers financial analysis, capital budgeting, and cost of capital. Furthermore, it applies financing decisions, capital structure, and dividend policy. In addition, it develops working capital, risk management, and valuation. As a result, participants make corporate financial decisions with confidence.

Corporate Finance and Management Course Objectives

- Interpret financial statements and assess corporate financial health.
- Apply time value of money to valuation and investment decisions.
- Appraise investment projects using NPV, IRR, payback, and profitability index.
- Estimate cost of capital using CAPM and WACC.
- Evaluate capital structure and financing mix decisions.
- Assess dividend policy and shareholder return options.
- Manage working capital, cash cycles, and liquidity.
- Apply risk management techniques to corporate exposures.
- Value companies using DCF, multiples, and EVA approaches.
- Build financial plans, capital budgets, and financing strategies.

Course Methodology

- Interactive lectures with real corporate finance cases.

- Capital budgeting and valuation workshops.
- Cost of capital and capital structure exercises.
- Working capital, risk, and financing practice.
- Structured peer review with facilitator feedback on investment cases.

Who Should Take This Course

- Finance managers and financial analysts.
- Corporate finance and treasury professionals.
- Investment and business development staff.
- Controllers and management accountants.
- Executives with financial decision responsibility.
- Consultants advising on corporate financial strategy.

Corporate Finance and Management Course Outlines

Day 1: Financial Analysis and Corporate Value

- Objectives of corporate finance and value maximisation.
- Financial statement analysis and ratio interpretation.
- Cash flow analysis and free cash flow derivation.
- DuPont analysis and return decomposition.
- Financial health assessment and early warning indicators.
- Value drivers and shareholder value creation.
- Case study: assessing corporate financial health and value drivers.

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Day 2: Time Value, Capital Budgeting, and Investment Appraisal

- Time value of money, discounting, and compounding.
- Net Present Value and internal rate of return.
- Payback period and discounted payback.
- Profitability index and equivalent annual annuity.
- Incremental cash flow estimation and relevant costs.
- Capital rationing and project ranking decisions.
- Workshop: appraising competing investment projects.

Day 3: Cost of Capital and Capital Structure

- Cost of debt, cost of equity, and CAPM application.
- Weighted average cost of capital calculation.
- Marginal cost of capital and hurdle rates.
- Capital structure theory and optimal mix.
- Financial leverage, gearing, and bankruptcy risk.
- Debt covenants, credit ratings, and financing choices.
- Workshop: computing WACC and testing capital structure options.

Day 4: Dividends, Working Capital, and Risk Management

- Dividend policy and payout decisions.
- Share buybacks and capital return options.

- Working capital management and cash conversion cycle.
- Inventory, receivable, and payable policy design.
- Interest rate, currency, and commodity risk exposure.
- Hedging instruments and risk mitigation strategies.
- Workshop: designing a working capital and hedging plan.

Day 5: Valuation, Financial Planning, and Strategy

- Discounted cash flow valuation and terminal value.
- Multiples valuation and market-based approaches.
- Economic Value Added and value-based management.
- Financial planning models and pro forma statements.
- Capital budgeting process and investment governance.
- Financing strategy and capital allocation policy.
- Course review, assessment, and action planning.

Conclusion

By successfully completing Corporate Finance and Management, participants will gain a thorough understanding of financial analysis and value creation, capital budgeting and investment appraisal, cost of capital and capital structure decisions, dividend, working capital and risk management, and valuation and financial planning. They will also acquire practical skills in financial statement analysis and corporate value assessment, capital budgeting and investment appraisal, cost of capital and capital structure decisions, and corporate valuation and financial planning. In addition, the course prepares them to make capital and financing decisions with disciplined analysis and clear justification. Gentex Training Center delivers this programme with a strong focus on applied corporate finance and decision-ready analysis.

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

FAQs for Corporate Finance and Management course

Q1 What is the "Corporate Finance and Management" course about?

It is a five-day programme on corporate financial decision-making. It covers financial analysis and value creation, capital budgeting and investment appraisal, cost of capital and capital structure, dividend policy, working capital and risk management, and corporate valuation and financial planning.

Q2 What are the key benefits of the "Corporate Finance and Management" course?

Participants make capital and financing decisions with stronger analysis. The course improves investment appraisal and project ranking, sharpens cost of capital and capital structure decisions, strengthens working capital and cash management, improves risk management and hedging, and raises valuation and financial planning quality.

Q3 What skills will I gain from the "Corporate Finance and Management" course?

Participants gain financial statement analysis and corporate value assessment, capital budgeting and investment appraisal, cost of capital and capital structure decisions, and corporate valuation and financial planning. These four skills cover the practical core of corporate finance work.

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Q4 What tools, methods, or standards are covered in the "Corporate Finance and Management" course?

The course covers ratio analysis, cash flow analysis and free cash flow derivation, DuPont analysis and return decomposition, early warning indicators, time value of money with discounting and compounding, Net Present Value, internal rate of return, payback and discounted payback, profitability index, equivalent annual annuity, incremental cash flow estimation, capital rationing and project ranking, cost of debt and cost of equity, the Capital Asset Pricing Model, weighted average cost of capital, marginal cost of capital and hurdle rates, capital structure theory and optimal mix, financial leverage and gearing analysis, debt covenants and credit ratings, dividend policy and payout decisions, share buybacks, working capital management and the cash conversion cycle, inventory, receivable and payable policy design, interest rate, currency and commodity risk exposure, hedging instruments, discounted cash flow valuation and terminal value, multiples valuation, Economic Value Added and value-based management, financial planning models and pro forma statements, capital budgeting process design, investment governance, and capital allocation policy.

Q5 How is the "Corporate Finance and Management" course applied in real-world practice?

Participants apply the methods to real corporate situations. They analyse financial statements and value drivers, appraise investment projects with NPV and IRR, compute WACC and test capital structure options, design dividend and capital return policies, plan working capital and cash cycles, assess interest rate and currency exposure, structure hedges, value companies with DCF and multiples, and build financial plans and capital budgets. Many leave with an investment appraisal template, a WACC model, and a financial planning structure ready to use.

GENTEX® TRAINING CENTER