CORPORATE ETHICS AND PROFESSIONAL CONDUCT



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TRAINING CENTER

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Introduction

Corporate Ethics and Professional Conduct addresses how organizations build trust, protect reputation, and guide daily decisions. This Training Course examines the codes, standards, and behavioural expectations that shape professional life at every level. Participants explore ethical reasoning, conflict-of-interest management, anti-bribery rules, and speaking-up systems. Furthermore, the programme connects policy to practice through realistic scenarios, case studies, and structured discussion. As a result, delegates leave with practical frameworks they can apply immediately inside their own departments and teams.

Corporate Ethics and Professional Conduct Course Objectives

- Define corporate ethics and distinguish it from legal compliance and personal morality.
- Apply structured ethical reasoning models to ambiguous workplace dilemmas.
- Interpret codes of conduct and translate them into daily behavioural standards.
- Identify, disclose, and manage conflicts of interest correctly.
- Recognise bribery, facilitation payments, and gifts under frameworks such as the FCPA and the UK Bribery Act 2010.
- Assess fraud and corruption red flags using the fraud triangle and ACFE guidance.
- Strengthen whistleblowing channels and apply non-retaliation principles.
- Build a speak-up culture supported by ethical leadership behaviours.
- Design and run an ethics training and communication programme.
- Use ethics risk assessment tools and key ethics indicators to monitor culture.

Course Methodology

- Interactive workshops built on real corporate case studies and role-play.

- Structured group discussion of ethical dilemmas and decision scenarios.
- Guided use of ethical decision-making frameworks and checklists.
- Self-assessment tools such as ethics climate surveys and values mapping.
- Facilitated debate on grey-area situations drawn from varied sectors.
- Action planning that converts each insight into a workplace commitment.

Who Should Take This Course

- Compliance, governance, and risk officers.
- HR professionals and ethics programme managers.
- Internal auditors and fraud examiners.
- Department heads, line managers, and team leaders.
- Legal counsel and contract specialists.
- Board members and executive committee members.
- Procurement and supplier management staff.

Corporate Ethics and Professional Conduct Course Outlines

Day 1: Foundations of Corporate Ethics and Professional Conduct

- Defining corporate ethics, values, and professional conduct.
- Distinguishing ethics, law, and personal morality.
- The business case for ethical culture and reputation protection.
- Stakeholder theory and the social licence to operate.

- Codes of conduct: purpose, structure, and common gaps.
- Tone at the top and ethical leadership behaviours.
- Mapping the organization's ethical risk landscape.

Day 2: Ethical Decision-Making and Dilemma Resolution

- The PLUS ethical decision-making model.
- Consequentialist, deontological, and virtue-based reasoning.
- Recognising cognitive biases in ethical judgement.
- Root cause analysis of ethical failures.
- Applying the test of sunlight and the front-page test.
- Documenting and justifying ethical decisions.
- Case workshops on ambiguous grey-area situations.

Day 3: Compliance Frameworks, Anti-Bribery, and Anti-Fraud

- The FCPA and the UK Bribery Act 2010 in practice.
- Bribery, facilitation payments, gifts, and hospitality rules.
- Conflict of interest: identification, disclosure, and mitigation.
- Fraud triangle and fraud diamond analysis.
- Red flags of asset misappropriation and financial statement fraud.
- ACFE guidance and the COSO Internal Control framework.
- Third-party due diligence and supply chain integrity.

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Day 4: Speaking Up, Investigations, and Ethical Culture

- Designing effective whistleblowing and speak-up channels.
- Non-retaliation principles and legal protection for reporters.
- Conducting fair and confidential internal investigations.
- Interview technique and evidence handling basics.
- Ethics risk assessment and maturity modelling.
- Ethics climate surveys and key ethics indicators.
- Building accountability across every management level.

Day 5: Embedding Ethics and Professional Conduct in Practice

- Writing and refreshing a practical code of conduct.
- Ethics training design, delivery, and reinforcement.
- Communication campaigns that keep ethics visible.
- Incentives, appraisal, and discipline aligned to values.
- Reporting ethics performance to the board.
- Continuous improvement and annual ethics programme review.
- Personal action plan and professional commitment.

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Conclusion

By successfully completing Corporate Ethics and Professional Conduct, participants will have acquired a working command of ethical reasoning, compliance frameworks, and culture-building tools. They will know how to handle conflicts of interest, resist bribery and fraud, and strengthen speak-up channels inside their organizations. In addition, the course prepares delegates to advise colleagues and leadership on conduct matters with confidence. As a result, they return to work ready to turn written values into everyday behaviour. Gentex Training Center delivers this Training Course with a practical, standards-based approach.

FAQs for the Corporate Ethics and Professional Conduct course

Q1 What is the "Corporate Ethics and Professional Conduct" course about?

It is a five-day programme that explains how organizations define ethical behaviour, enforce standards of conduct, and prevent bribery and fraud. It covers ethical reasoning models, codes of conduct, conflicts of interest, and speak-up systems.

Q2 What are the key benefits of the "Corporate Ethics and Professional Conduct" course?

Participants gain stronger judgement in ambiguous situations, fewer compliance breaches, and better protection of organizational reputation. They also learn to build trust with regulators, clients, and staff, and to reduce the legal and financial costs of misconduct.

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Q3 What skills will I gain from the "Corporate Ethics and Professional Conduct" course?

Ethical decision-making and dilemma resolution, conflict-of-interest identification and management, anti-bribery and anti-fraud compliance, and ethical culture building with whistleblowing and speak-up facilitation.

Q4 What tools, methods, or standards are covered in the "Corporate Ethics and Professional Conduct" course?

The course covers the FCPA, the UK Bribery Act 2010, the fraud triangle and fraud diamond, the COSO Internal Control framework, ACFE fraud examination guidance, the PLUS ethical decision-making model, ethics climate surveys, and ethics risk assessment tools.

Q5 How is the "Corporate Ethics and Professional Conduct" course applied in real-world practice?

Delegates apply it through code-of-conduct drafting, third-party due diligence, gift and hospitality approvals, conflict-of-interest registers, internal investigations, and board reporting. They also use it to run ethics training and to advise teams on daily conduct questions.