

CORPORATE ETHICS AND GOVERNANCE WORKSHOP

Casablanca - Morocco
17 - May 2027 - 21 - May 2027
\$5,500

GENTEX[®]
TRAINING CENTER



Introduction

Corporate ethics and governance are essential for maintaining the integrity, transparency, and long-term sustainability of businesses. With the ever-evolving regulatory landscape and growing expectations from stakeholders, businesses must adhere to high standards of ethical conduct and governance. This workshop will provide participants with the knowledge, tools, and frameworks necessary to navigate the complexities of corporate ethics and governance. Participants will learn how to implement ethical decision-making processes, establish sound governance practices, and ensure compliance with global regulations.

Corporate Ethics and Governance Workshop Objectives

- Understand the principles of corporate ethics and governance.
- Learn how to establish and maintain ethical cultures within organizations.
- Apply ethical decision-making frameworks to real-world business scenarios.
- Develop an understanding of corporate governance structures and their roles.
- Gain insights into global standards and regulations related to corporate ethics and governance.
- Identify risks associated with unethical behavior and corporate governance failures.
- Understand the role of boards, executives, and stakeholders in ensuring ethical compliance.
- Strengthen transparency and accountability within organizations.

Workshop Methodology

The workshop will combine theoretical lessons with practical exercises. Participants will engage in group discussions, case studies, and role-playing activities to apply the principles learned. The workshop's interactive approach ensures participants can immediately integrate the knowledge into their professional roles.



Who Should Take This Workshop

- Business executives and managers
- Corporate governance professionals
- Compliance officers and legal advisors
- Directors and board members
- Professionals in HR, audit, and risk management
- Entrepreneurs and business owners

Corporate Ethics and Governance Workshop Outlines

Day 1: Introduction to Corporate Ethics and Governance

- Key concepts in ethics and governance
- The role of corporate governance in organizational success
- Understanding ethical frameworks and models
- The relationship between ethics, corporate social responsibility (CSR), and governance

Day 2: Ethical Decision-Making in Business

- Ethical dilemmas in the corporate world
- Decision-making models for ethical challenges
- Creating an ethical culture within organizations
- Case study analysis of real-world ethical issues



Day 3: Corporate Governance Structures

- The role and functions of boards of directors
- Understanding corporate governance codes and regulations
- Stakeholder engagement and communication
- Best practices for board governance and oversight

Day 4: Regulatory Compliance and Global Standards

- Key global regulations on corporate ethics and governance
- Understanding anti-corruption laws and practices
- Risk management strategies for maintaining compliance
- Global perspectives on governance: A comparative study

Day 5: Building an Ethical Organization

- Establishing codes of conduct and ethics programs
- Employee training and engagement in ethics
- Measuring the effectiveness of governance structures
- Tools for promoting transparency and accountability

Conclusion

By successfully completing the Corporate Ethics and Governance Workshop at Gentex Training Center, participants will gain in-depth knowledge of corporate governance principles and ethical practices. This knowledge will help them make better decisions, build more accountable organizations, and contribute to long-term business success.