

# **CFO MASTERCLASS – ADVANCED EXECUTIVE PROGRAM**



**GENTEX<sup>®</sup>**  
TRAINING CENTER



## Introduction

The chief financial officer role has moved well beyond reporting and control. Modern CFOs shape strategy, guide capital allocation, oversee digital finance, and act as the board's most trusted voice on risk. This CFO Masterclass Advanced Executive Program Training Course prepares senior finance leaders for that expanded mandate. Furthermore, it covers financial strategy, capital structure, treasury and liquidity, M&A evaluation, risk governance, and finance function transformation. Participants also work on investor communication, cost leadership, and finance talent development. As a result, they leave able to lead the finance function as a strategic partner to the CEO and the board.

## CFO Masterclass Advanced Executive Program Course Objectives

- Shape corporate financial strategy aligned with enterprise objectives.
- Apply capital structure and cost-of-capital analysis to funding decisions.
- Evaluate investments and acquisitions using DCF, NPV, IRR, and accretion analysis.
- Manage treasury, liquidity, and working capital at enterprise level.
- Implement IFRS reporting standards and strong disclosure practice.
- Design internal control and fraud prevention using COSO frameworks.
- Apply enterprise risk management with ISO 31000 and risk appetite setting.
- Lead finance transformation with automation, analytics, and shared services.
- Communicate financial performance credibly to boards and investors.
- Build finance talent pipelines and succession within the function.

## Course Methodology

- Executive workshops with peer dialogue and case debate.

# LEARN BOLD. LEAD BEYOND

GENTEX Training Center LLC | Orlando - FL, USA  
Info@gentextraining.com



- Guided valuation and capital structure modelling exercises.
- Scenario analysis on liquidity, funding, and risk exposure.
- Role-play for board presentations, investor calls, and audit committee sessions.
- Case studies of finance transformations and corporate transactions.
- Action planning that links each framework to the participant's own mandate.

## Who Should Take This Course

- Chief financial officers and finance directors.
- Deputy CFOs and group finance controllers.
- Heads of treasury, FP&A, and financial reporting.
- Audit committee members and non-executive directors.
- Senior finance professionals preparing for CFO appointment.
- Executives leading finance transformation programmes.

## CFO Masterclass Advanced Executive Program Course Outlines

### Day 1: Financial Strategy and the CFO Mandate

- Defining the modern CFO role and its strategic scope.
- Aligning financial strategy with corporate objectives.
- Setting financial policies, targets, and capital frameworks.
- Applying cost of capital and WACC analysis.
- Balancing growth, returns, and dividend policy.
- Managing investor expectations and market narrative.
- Reviewing a financial strategy case.





## Day 2: Capital Structure, Treasury, and Liquidity

- Evaluating debt, equity, and hybrid funding options.
- Setting target leverage and coverage thresholds.
- Managing liquidity, covenants, and credit facilities.
- Optimizing working capital and cash conversion cycles.
- Applying hedging for currency and interest rate exposure.
- Managing banking and rating agency relationships.
- Running a liquidity scenario simulation.

## Day 3: Valuation, M&A, and Investment Decisions

- Applying DCF, NPV, IRR, and payback to capital decisions.
- Performing comparable company and precedent transaction analysis.
- Evaluating acquisitions with synergy and accretion analysis.
- Conducting due diligence and integration planning.
- Assessing divestment and portfolio rationalization options.
- Managing deal financing and post-deal performance.
- Reviewing an acquisition business case.

## Day 4: Reporting, Controls, and Risk Governance

- Applying IFRS standards and disclosure requirements.
- Building internal control systems on COSO principles.
- Preventing and detecting fraud with control design.
- Applying enterprise risk management with ISO 31000.
- Setting risk appetite and tolerance with the board.

# LEARN BOLD. LEAD BEYOND

GENTEX Training Center LLC | Orlando - FL, USA  
Info@gentextraining.com



- Coordinating external audit and audit committee work.
- Reviewing an internal control framework.

## Day 5: Finance Transformation and Executive Influence

- Designing finance operating models and shared services.
- Automating reporting with analytics and planning tools.
- Building FP&A capability and forecasting discipline.
- Developing finance talent and succession pipelines.
- Communicating performance to boards and investors.
- Leading finance culture and ethical standards.
- Preparing a 90-day CFO action plan.

## Conclusion

By successfully completing CFO Masterclass Advanced Executive Program, participants will gain the knowledge to shape financial strategy, structure capital, and evaluate investments and acquisitions with confidence. They will acquire skills in capital and treasury management, valuation and M&A analysis, risk and control governance, and finance transformation that strengthen the whole enterprise. Gentex Training Center builds this program around executive case debate, so finance leaders return ready to act as strategic partners to the CEO and board.

## FAQs





## Q1 What is the "CFO Masterclass Advanced Executive Program" course about?

It prepares senior finance leaders for the expanded CFO mandate. The course covers financial strategy, capital structure and cost of capital, treasury and liquidity, valuation and M&A, IFRS reporting, internal control, enterprise risk management, and finance function transformation.

## Q2 What are the key benefits of the "CFO Masterclass Advanced Executive Program" course?

Participants set financial strategy with stronger analytical grounding, structure capital more efficiently, and evaluate deals with clearer criteria. They also strengthen controls and risk governance, communicate credibly with boards and investors, and lead finance transformation with a practical operating model.

## Q3 What skills will I gain from the "CFO Masterclass Advanced Executive Program" course?

You will gain financial strategy and capital structure design, treasury and liquidity management, valuation and M&A analysis, and risk governance and finance transformation leadership. These four skills work together to support the CFO's full mandate across the enterprise.



## Q4 What tools, methods, or standards are covered in the "CFO Masterclass Advanced Executive Program" course?

The course covers WACC and cost of capital analysis, target leverage and coverage thresholds, cash conversion cycle optimization, hedging for currency and interest rate risk, DCF, NPV, IRR and payback appraisal, comparable company and precedent transaction analysis, synergy and accretion analysis, due diligence frameworks, IFRS reporting standards, COSO internal control and fraud prevention, ISO 31000 enterprise risk management, finance operating models, and FP&A planning systems.

## Q5 How is the "CFO Masterclass Advanced Executive Program" course applied in real-world practice?

Participants apply the frameworks to their own organizations through a financial strategy case review, a liquidity scenario simulation, and an acquisition business case. They also practice board, investor, and audit committee communication through role-play and complete a 90-day CFO action plan.