

CERTIFIED INFORMATION PRIVACY MANAGER (CIPM) CERTIFICATION PREPARATION COURSE



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Introduction

Privacy has become a management discipline in its own right, with regulators, customers, and boards all expecting organisations to handle personal data responsibly. The Certified Information Privacy Manager (CIPM) Certification Preparation Course Training Course prepares privacy professionals to build and run that discipline rather than respond to it after a breach. Participants learn the full privacy programme lifecycle, from establishing a governance framework through to monitoring and measuring effectiveness. Furthermore, the course covers privacy operations, data lifecycle management, incident response, and privacy metrics. In addition, it aligns the content with the IAPP CIPM body of knowledge. As a result, participants return able to lead a privacy programme with confidence.

Certified Information Privacy Manager (CIPM) Certification Preparation Course Objectives

- Apply the IAPP CIPM body of knowledge to privacy programme design.
- Establish a privacy governance framework with clear roles and accountability.
- Develop privacy policies, standards, and procedures for the organisation.
- Build a data inventory and map personal data flows across systems.
- Apply privacy by design and data minimisation principles.
- Integrate privacy requirements into project and vendor management.
- Design incident response and breach notification procedures.
- Build training and awareness programmes that change behaviour.
- Measure privacy programme performance using defined metrics.
- Prepare effectively for the CIPM certification examination.

Course Methodology

- Instructor-led sessions covering the CIPM domains in structured sequence.

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- Practical exercises in data mapping, policy drafting, and privacy assessments.
- Case studies of privacy failures, regulatory action, and programme successes.
- Group workshops building privacy frameworks and metrics sets.
- Practice questions and exam-style review sessions throughout the programme.
- Continuous knowledge checks and a final assessed privacy programme project.

Who Should Take This Course

- Privacy officers, managers, and programme leads.
- Data protection officers and compliance professionals.
- Legal and regulatory affairs staff handling privacy matters.
- IT, security, and data governance practitioners.
- Risk and audit professionals reviewing data protection.
- Consultants advising on privacy and data protection programmes.

Certified Information Privacy Manager (CIPM) Certification Preparation Course Outlines

Day 1: Privacy Programme Foundations

- The IAPP CIPM body of knowledge and its domains.
- Privacy versus security versus data governance.
- Global privacy frameworks: GDPR, CCPA, and regional laws.
- Privacy governance structures and accountability models.
- Roles: privacy officer, DPO, business owners, and processors.
- Privacy strategy and alignment with organisational objectives.
- Workshop: mapping a privacy governance structure.





Day 2: Privacy Programme Development

- Writing privacy policies, standards, and procedures.
- Building a data inventory and record of processing activities.
- Data mapping and cross-border transfer considerations.
- Privacy by design and data minimisation in projects.
- Vendor and third-party privacy due diligence.
- Consent, notice, and lawful basis management.
- Workshop: building a privacy policy framework.

Day 3: Privacy Programme Implementation

- Operationalising privacy requirements across business functions.
- Embedding privacy into product, HR, marketing, and IT processes.
- Privacy impact assessments and when to conduct them.
- Handling data subject rights requests efficiently.
- Training, awareness, and culture change for privacy.
- Documenting decisions and maintaining evidence.
- Workshop: running a privacy impact assessment.

Day 4: Privacy Programme Management and Response

- Monitoring compliance and conducting privacy audits.
- Incident response planning and breach notification procedures.
- Working with security teams during and after an incident.
- Regulator engagement and reporting obligations.
- Managing cross-border incidents and multi-jurisdiction issues.

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- Third-party incident coordination and contractual protections.
- Workshop: simulating a privacy incident response.

Day 5: Measurement, Improvement, and Exam Preparation

- Privacy metrics and programme performance reporting.
- Benchmarking, maturity models, and continuous improvement.
- Privacy programme review and management reporting.
- Exam structure, question styles, and revision strategies.
- Practice questions with structured review of answers.
- Building a personal privacy management development plan.
- Workshop: presenting a privacy programme improvement plan.

Conclusion

By successfully completing the Certified Information Privacy Manager (CIPM) Certification Preparation Course Training Course, participants will have acquired the knowledge to design a privacy governance framework, build a data inventory and privacy policies, embed privacy by design into operations, manage incidents and data subject requests, and measure programme performance. They will also gain the ability to align privacy practice with regulatory expectations across jurisdictions. Furthermore, the course prepares participants to lead a privacy programme and to approach the CIPM examination with confidence. Gentex Training Center delivers this programme with a strong emphasis on practical, workplace-ready privacy management.





FAQs

Q1 What is the "Certified Information Privacy Manager (CIPM) Certification Preparation Course" course about?

It is a professional programme on managing an organisational privacy programme, aligned with the IAPP CIPM body of knowledge. It covers privacy governance, policy and framework development, data inventory and mapping, privacy by design, operational implementation, impact assessments, incident response, metrics, and exam preparation.

Q2 What are the key benefits of the "Certified Information Privacy Manager (CIPM) Certification Preparation Course" course?

Participants gain the capability to build and run a structured privacy programme rather than react to problems as they arise. The course reduces regulatory and reputational exposure, improves data mapping and vendor oversight, speeds up data subject request handling, strengthens incident readiness, and provides measurable evidence of privacy programme effectiveness.

Q3 What skills will I gain from the "Certified Information Privacy Manager (CIPM) Certification Preparation Course" course?



Privacy governance framework design; policy, data inventory and data mapping work; privacy by design, impact assessment and operational embedding; and incident response, regulator engagement and programme measurement.

Q4 What tools, methods, or standards are covered in the "Certified Information Privacy Manager (CIPM) Certification Preparation Course" course?

The course covers the IAPP CIPM body of knowledge, GDPR and CCPA frameworks, the record of processing activities, data mapping and data flow analysis, privacy by design and data minimisation principles, privacy impact assessments, data subject rights request procedures, vendor due diligence checklists, breach notification procedures, privacy metrics and maturity models, and exam-style practice questions.

Q5 How is the "Certified Information Privacy Manager (CIPM) Certification Preparation Course" course applied in real-world practice?

Graduates apply it by establishing a privacy governance structure with defined roles, building a data inventory and record of processing activities, and embedding privacy requirements into product, HR, and IT processes. They also run impact assessments, manage data subject requests and incidents, coordinate with regulators, and report privacy programme metrics to management.