

# **CERTIFICATE IN ISO 37000:2021 – GOVERNANCE OF ORGANIZATIONS**



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TRAINING CENTER

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## Introduction

Good governance is the foundation of sustainable organizational success. The ISO 37000:2021 standard provides globally recognized guidance for governance of organizations helping leaders ensure accountability, integrity, and transparency across decision-making processes.

This comprehensive 5-day program delivered by Gentex Training Center introduces participants to the principles, framework, and key practices of ISO 37000. It enables organizations to strengthen governance systems, improve stakeholder confidence, and align operations with ethical and strategic values.

Participants will explore how governance supports long-term value creation, risk oversight, and responsible leadership. The course emphasizes practical understanding, offering insights on how to design, implement, and evaluate effective governance structures that enhance performance and sustainability.

## Certificate in ISO 37000:2021 Governance of Organizations Course Objectives

- Understand the purpose, scope, and key elements of ISO 37000:2021.
- Interpret the principles of good governance, including accountability, leadership, stewardship, and ethical behavior.
- Identify roles and responsibilities of governing bodies and executive management.
- Develop frameworks and policies that promote organizational integrity and stakeholder trust.
- Integrate governance principles into strategic planning, risk management, and performance monitoring.
- Evaluate the effectiveness of existing governance systems and recommend improvement actions.



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- Foster a culture of transparency and compliance that supports sustainable development goals.
- Through discussions, group work, and practical examples, participants will gain valuable skills to strengthen governance and leadership excellence.

## Course Methodology

This course uses interactive lectures, real-world case studies, practical workshops, and group discussions to ensure active learning and practical understanding of governance concepts.

## Who Should Take This Course

- Board members and executive directors
- Compliance and governance officers
- Risk and internal control professionals
- Strategy and policy development managers
- Senior administrators in public or private organizations
- Anyone involved in governance, sustainability, or ethical management

## Certificate in ISO 37000:2021 Governance of Organizations Course Outlines

### Day 1: Understanding ISO 37000 and Governance Fundamentals

- Overview of organizational governance and global trends
- Introduction to ISO 37000:2021 background, development, and objectives



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- Key governance concepts and terminology
- Core principles: purpose, value creation, and accountability
- Relationship between governance, management, and operations
- Case study: comparing governance models in public and private sectors

## Day 2: Governance Framework and Leadership Responsibilities

- Establishing a governance framework aligned with ISO 37000
- Roles of governing bodies, boards, and executive leadership
- Ethical leadership and integrity in governance
- Building trust and stakeholder engagement
- Balancing power, control, and delegation
- Workshop: assessing organizational governance maturity

## Day 3: Strategic Governance and Risk Oversight

- Integrating governance into strategic decision-making
- Linking governance with sustainability and social responsibility
- Risk governance and control mechanisms
- Ensuring compliance with policies, laws, and regulations
- Reporting and accountability systems
- Practical exercise: governance-based risk analysis

## Day 4: Performance, Evaluation, and Continuous Improvement



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- Governance performance indicators and evaluation methods
- Measuring effectiveness of governing bodies
- Monitoring ethical behavior and performance outcomes
- Continuous improvement and learning mechanisms
- Communicating governance results to stakeholders
- Group activity: designing a governance scorecard

## Day 5: Governance in Practice and Implementation Planning

- Steps for implementing ISO 37000 principles within an organization
- Challenges and best practices in governance implementation
- Alignment with other standards (ISO 9001, ISO 31000, ISO 37001)
- Governance reporting, audits, and reviews
- Developing an internal governance policy and roadmap
- Final case study: building a governance improvement plan

## Conclusion

By successfully completing this course, participants will gain the knowledge and confidence to design and apply effective governance systems in their organizations. They will understand how ISO 37000 supports ethical decision-making, accountability, and sustainable performance.

Through Gentex Training Center, professionals will be empowered to promote transparency, responsible leadership, and organizational integrity that drive long-term success.

