

# **BUSINESS PROCESS ANALYSIS & MODELLING**

Amsterdam - Netherlands  
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\$6,000



**GENTEX**<sup>®</sup>  
TRAINING CENTER

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## Introduction

In today's competitive business landscape, efficiency is paramount. Organizations need streamlined processes to optimize operations, reduce costs, and achieve strategic goals. Business process analysis (BPA) and modeling serve as powerful tools for achieving these objectives. This intensive five-day program, offered by Gentex Training Center, equips professionals with the knowledge and skills needed to analyze, model, and improve business processes. Through interactive workshops, case studies, and hands-on exercises, participants gain the ability to identify opportunities for improvement, create clear visual representations of processes, and implement effective changes that drive organizational success.

## Business Process Analysis & Modelling Course

### Objectives:

- Master the core principles of business process analysis (BPA) and its role in organizational efficiency.
- Gain a comprehensive understanding of different business process modeling techniques and notations.
- Develop skills for effectively analyzing and documenting existing business processes.
- Learn how to identify bottlenecks, inefficiencies, and areas for improvement within workflows.
- Master the art of creating clear and concise process models using industry-standard tools.
- Explore best practices for communicating process models to stakeholders at all levels.
- Develop strategies for implementing process improvements and measuring their effectiveness.
- Analyze real-world case studies to apply BPA and modeling techniques in practical scenarios.



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- Formulate a personalized action plan to identify, analyze, model, and improve business processes within your organization.

## Course Methodology

This interactive program utilizes a participant-centered approach. It blends lectures from BPA and modeling experts with interactive workshops, real-world case studies, group discussions, hands-on modeling exercises, and collaborative planning sessions. Participants actively engage in exploring different modeling tools, practicing process analysis techniques, and developing strategies for optimizing business workflows. Through experiential learning, participants gain the practical skills and theoretical knowledge needed to become champions of process improvement, ultimately transforming their role into strategic contributors to organizational efficiency.

## Who Should Take This Course

- Business analysts, process analysts, and project managers seeking to enhance their BPA and modeling skills.
- Operational professionals interested in identifying and streamlining business processes.
- Leaders and managers seeking to improve efficiency and effectiveness within their teams.
- Anyone interested in gaining the knowledge and tools to contribute to a culture of continuous process improvement.

## Business Process Analysis & Modelling Course Outline:

### Day 1: Understanding the Power of Process: Unveiling Business Process Analysis (BPA)

- Discovering the Importance of BPA in Optimizing Business Operations



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- Exploring the Benefits of Effective BPA: Improved Efficiency, Reduced Costs, and Enhanced Performance
- Understanding the Different Phases of the BPA Lifecycle

## Day 2: Mapping the Journey: Techniques for Business Process Analysis

- Mastering Techniques for Documenting and Analyzing Existing Business Processes
- Identifying Bottlenecks, Inefficiencies, and Opportunities for Improvement
- Developing Skills for Gathering Data and Understanding Process Requirements

## Day 3: Building a Visual Language: Introduction to Business Process Modeling

- Exploring Different Business Process Modeling Techniques and Notations (BPMN, SIPOC, etc.)
- Mastering the Art of Creating Clear and Concise Process Models Using Modeling Tools
- Understanding How to Effectively Communicate Process Models to Stakeholders

## Day 4: Optimizing the Workflow: Developing and Implementing Process Improvements

- Exploring Strategies for Designing and Implementing Effective Process Enhancements
- Understanding Change Management Principles and Techniques for Successful Process Improvement Initiatives
- Utilizing Data Analysis to Measure the Impact of Process Changes





## Day 5: Building a Culture of Continuous Improvement: Sustaining Efficiency

- Exploring Best Practices for Maintaining and Updating Business Process Models
- Understanding the Importance of Continuous Monitoring and Evaluation of Business Processes
- Developing a Personalized Action Plan to Implement Effective BPA and Modeling Practices Within Your Organization

### Conclusion

By successfully completing this comprehensive program offered by Gentex Training Center, participants gain the knowledge and practical skills needed to become proficient in business process analysis and modeling. They will be equipped to identify and analyze business processes, develop clear process models, and implement effective changes that drive efficiency and improve overall organizational performance. This enhanced knowledge empowers them to become key contributors to a culture of continuous process improvement, ultimately leading to a more streamlined and successful organization.