BUDGETING FOR PERFORMANCE MANAGEMENT

GENTEX®
TRAINING CENTER

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Introduction

In the ever-evolving landscape of organizational management, aligning financial planning with strategic objectives has become paramount. Budgeting is no longer a routine financial taskit is a dynamic, integral component of performance management. At Gentex Training Center, our course "Budgeting for Performance Management" is designed to equip professionals with the tools and insights needed to transform budgeting into a performance-driving mechanism.

Across sectorswhether in profit-oriented enterprises or government agenciesthere is a shared demand for effective allocation of scarce resources. For private organizations, the goal is to create and deliver sustained value to shareholders and customers. In public service, it's about achieving value for money with accountability, transparency, and efficiency. Budgeting and cost management are central to these efforts, helping convert strategic visions into actionable, measurable plans.

This advanced training course delves into contemporary budgeting frameworks and evolving approaches to cost analysis. Participants will explore traditional and modern methodologies while mastering techniques that align budgets with performance metrics to support organizational excellence.

Budgeting for Performance Management Course Objectives

- Understand how budgeting functions within a broader performance management framework.
- Integrate financial and non-financial indicators into a unified budgeting approach.
- Explore and evaluate multiple cost analysis methodologies and their applicability.
- Gain proficiency in both conventional and cutting-edge budgeting techniques.
- Apply a strategic mindset to cost planning and resource allocation.
- Harness analytical tools and technologies for effective budget forecasting and reporting.

- Enhance decision-making processes through adaptive budgeting and performance tracking.

Course Methodology

This course combines instructor-led presentations, practical case studies, group discussions, and hands-on exercises. Participants will work through real-world examples and use modern budgeting tools to ensure practical application of all concepts covered.

Who Should Take This Course

- Divisional Managers
- Planning Managers
- Budgeting Officers
- Functional Managers and Team Leaders
- Financial Professionals
- Head Office Reporting and Finance Team Members

Budgeting for Performance Management Course Outlines

Day 1: Budgeting and Business Performance Management

- Defining the link between budgeting and stakeholder value creation
- Understanding Business Performance Management (BPM) frameworks
- Competitive strategy and its implications for resource allocation
- The role of budgeting and cost management in executing strategy

- Financial and management accounting principles
- Measuring value creation with financial indicators
- Integrating non-financial performance using strategy maps

Day 2: Cost Planning and Cost Management

- Understanding cost behavior and cost planning
- Costing methods in performance management
- Absorption and marginal costing fundamentals
- Break-even analysis and standard costing systems
- Introduction to Target Costing and Kaizen Costing
- Implementing Activity-Based Costing (ABC)
- Developing a strategic mindset in cost reduction initiatives

Day 3: Steps and Techniques in Budget Preparation

- Forecasting methods for budgeting accuracy
- Role of Business Intelligence in financial planning
- Utilizing diagnostic and predictive analytics
- Sales and cost forecasting using statistical models
- The comprehensive budgeting process: from inputs to execution
- Capital expenditure (CapEx) budgeting
- Managing and forecasting cash flows
- Behavioral dimensions of budgeting and decision-making

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Day 4: Using Budgets to Monitor and Manage Performance

- Implementing Responsibility Accounting principles
- Conducting variance analysis to manage performance gaps
- Role of standard costing in operational control
- Identifying root causes using analytics
- Designing insightful and actionable financial reports
- Creating interactive dashboards for budget performance
- Tactical dashboard design for real-time performance insights

Day 5: Beyond Budgeting to Adaptive Management

- Evaluating the limitations of traditional budgeting
- Case study: transitioning to Beyond Budgeting
- Shifting towards decentralized performance frameworks
- Replacing static budgets with rolling forecasts
- Forecasting key drivers for better risk management
- Utilizing Balanced Scorecards for performance monitoring
- Balancing innovation with traditional budgeting methods

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Conclusion

By successfully completing the Budgeting for Performance Management course with Gentex Training Center, participants will gain a robust understanding of how budgeting serves as a strategic tool within the broader framework of performance management. This knowledge empowers professionals to not only manage costs effectively but also align budgeting practices with long-term organizational goals. Through this transformative learning experience, professionals will be better equipped to drive value, enhance decision-making, and contribute meaningfully to organizational excellence.

FAQs

Q1 What is the "Budgeting for Performance Management" course about?

The Budgeting for Performance Management course focuses on using budgeting as a strategic performance management tool. It covers budget preparation, cost planning, performance measurement, forecasting, variance analysis, financial reporting, and adaptive budgeting to align financial resources with organizational objectives and improve decision-making.

Q2 What are the key benefits of the "Budgeting for Performance Management" course?

The course enables participants to align budgets with strategic objectives, improve cost planning and resource allocation, strengthen performance monitoring, and support informed decision-making. It also develops the ability to use forecasting, analytics, dashboards, and adaptive budgeting approaches to improve organizational performance and value creation.

Q3 What skills will I gain from the "Budgeting for Performance Management" course?

Participants will develop strategic budgeting, cost analysis, performance measurement, and financial forecasting and reporting skills. These capabilities support effective resource allocation, cost management, performance tracking, budget forecasting, variance analysis, and the preparation of financial reports that contribute to strategic organizational decision-making.

Q4 What tools, methods, or standards are covered in the "Budgeting for Performance Management" course?

The course covers Activity-Based Costing (ABC), absorption and marginal costing, standard costing, break-even analysis, target costing, Kaizen costing, variance analysis, rolling forecasts, Balanced Scorecards, Business Intelligence, diagnostic and predictive analytics, and interactive budget performance dashboards.

Q5 How is the "Budgeting for Performance Management" course applied in real-world practice?

The course applies budgeting concepts through practical case studies, real-world examples, and hands-on exercises. Participants work with forecasting methods, cost analysis, variance analysis, dashboards, financial reports, and performance frameworks to connect budgeting and resource allocation with strategic objectives and measurable organizational performance.