

# **BOARD GOVERNANCE & STRATEGIC PLANNING IN BANKING**



**GENTEX<sup>®</sup>**  
TRAINING CENTER



## Introduction

Effective governance and strategic planning are critical in the banking sector. With the increasing complexity of financial regulations, technological advancements, and evolving market dynamics, banking institutions must adopt robust governance frameworks and forward-thinking strategies. This course, provided by Gentex Training Center, equips professionals with the essential knowledge and skills to strengthen governance structures, align strategic objectives, and enhance decision-making processes.

Over five intensive days, participants will gain insights into governance best practices, risk management frameworks, regulatory compliance, and strategic planning techniques tailored to the banking industry. Through a combination of case studies, interactive discussions, and real-world applications, attendees will develop a comprehensive understanding of governance principles that drive sustainable growth and resilience in financial institutions.

## Board Governance & Strategic Planning in Banking Course Objectives

- Understand the fundamental principles of corporate governance in the banking industry.
- Identify the roles and responsibilities of board members in ensuring compliance and accountability.
- Analyze regulatory frameworks and governance requirements specific to the financial sector.
- Develop and implement strategic planning models to enhance long-term sustainability and competitiveness.
- Enhance decision-making processes by leveraging risk management and financial oversight mechanisms.
- Foster an ethical corporate culture and improve stakeholder engagement.

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- Learn how to integrate ESG (Environmental, Social, and Governance) considerations into banking strategies.

## Course Methodology

- Instructor-led presentations with industry experts.
- Case studies showcasing real-world governance and strategic planning challenges.
- Interactive group discussions to foster knowledge exchange.
- Workshops and exercises to apply key concepts in practical scenarios.
- Live simulations to enhance problem-solving skills.

## Who Should Take This Course

- Board Members and Executives
- Risk and Compliance Officers
- Corporate Governance Professionals
- Strategic Planners and Financial Analysts
- Regulatory and Policy Advisors
- Senior Banking Managers

## Board Governance & Strategic Planning in Banking Course Outlines

### Day 1: Fundamentals of Banking Governance

- Understanding corporate governance principles
- The role of boards and committees in governance
- Key regulatory frameworks in banking governance



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- Case studies on governance failures and best practices

## Day 2: Regulatory Compliance & Risk Management

- Banking laws and compliance obligations
- Role of central banks and regulatory bodies
- Risk management frameworks and internal controls
- Identifying and mitigating governance-related risks

## Day 3: Strategic Planning for Banks

- Introduction to strategic planning in banking
- Aligning corporate governance with strategic goals
- Financial forecasting and risk-based decision-making
- Practical workshop: Developing a strategic plan

## Day 4: Performance Monitoring & Board Leadership

- Key Performance Indicators (KPIs) for governance
- Board evaluation and succession planning
- Ethical leadership and corporate culture
- Case study discussion on board effectiveness

## Day 5: The Future of Banking Governance

- Digital transformation and governance challenges
- ESG considerations in banking strategy
- Innovations in regulatory compliance
- Group presentation: Strategic governance proposal





## Conclusion

By successfully completing the Board Governance & Strategic Planning in Banking course, participants will acquire the knowledge and skills needed to drive excellence in governance and strategic decision-making within their banking institutions. This course, delivered by Gentex Training Center, provides a comprehensive and practical learning experience, ensuring professionals are well-equipped to navigate the evolving financial landscape with confidence.