ASSET MANAGEMENT



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GENTEX Training Center LLC | Orlando - FL, USA
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Introduction

The Asset Management Training Course builds the capability that professional investors need to manage client and institutional portfolios with discipline and evidence. Asset management connects capital to markets, and it carries a duty: client money is a trust that requires thoughtful allocation, honest reporting, and defensible reasoning. This course builds all three. It covers asset classes, portfolio construction, and risk-return analysis. Furthermore, it applies Modern Portfolio Theory, CAPM, performance attribution, rebalancing, and risk measurement. In addition, it develops investment policy, valuation discipline, and client reporting standards. As a result, participants manage portfolios with analytical rigour and clear accountability.

Asset Management Training Course Objectives

- Explain asset management roles, mandates, and fiduciary duties.
- Compare asset classes across return, risk, and liquidity characteristics.
- Apply Modern Portfolio Theory to portfolio construction and diversification.
- Apply CAPM and factor models to expected return estimation.
- Construct strategic and tactical asset allocation frameworks.
- Measure portfolio risk using volatility, beta, and Value at Risk.
- Apply performance measurement and attribution techniques.
- Analyse fixed income, equity, and alternative investments.
- Apply rebalancing, monitoring, and portfolio review routines.
- Build investment policy statements and client reporting standards.

Course Methodology

- Interactive lectures with real portfolio and market cases.
- Portfolio construction and asset allocation workshops.

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- Risk measurement and performance attribution exercises.
- Valuation and security selection practice.
- Structured peer review with facilitator feedback on investment recommendations.

Who Should Take This Course

- Portfolio managers and investment analysts.
- Private bankers and wealth managers.
- Pension fund and endowment investment staff.
- Treasury and investment professionals.
- Fund administrators and performance analysts.
- Finance professionals managing institutional portfolios.

Asset Management Course Outlines

Day 1: Asset Management Fundamentals

- Roles across asset management: managers, analysts, and trustees.
- Mandates, benchmarks, and fiduciary responsibilities.
- Asset classes: equity, fixed income, cash, real estate, alternatives.
- Primary and secondary market structures.
- Portfolio objectives across income, growth, and capital preservation.
- Regulatory context and investor protection principles.
- Case study: reviewing an investment mandate and objectives.

Day 2: Portfolio Theory and Asset Allocation

- Risk and return measurement and investor risk tolerance.

- Modern Portfolio Theory and efficient frontier construction.
- Correlation, covariance, and diversification benefits.
- Capital Asset Pricing Model and systematic risk.
- Factor models and multi-factor approaches.
- Strategic versus tactical asset allocation.
- Workshop: constructing an optimal portfolio allocation.

Day 3: Security Valuation and Selection

- Equity valuation: DCF, multiples, and dividend discount models.
- Fixed income valuation, duration, and yield curve positioning.
- Credit analysis and credit spread assessment.
- Alternative investments and their role in portfolios.
- Security screening and selection criteria.
- Portfolio construction constraints and optimisation.
- Workshop: valuing a security and defending a recommendation.

Day 4: Risk Measurement and Performance Analysis

- Volatility, beta, and downside risk measures.
- Tracking error and active risk assessment.
- Value at Risk and stress testing for portfolios.
- Performance measurement: returns, TWR, and MWR.
- Attribution analysis: allocation and selection effects.
- Benchmark selection and peer comparison.
- Workshop: calculating portfolio performance and attribution.

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Day 5: Portfolio Management and Client Reporting

- Rebalancing strategies and transaction cost control.
- Liquidity management and cash flow planning.
- Investment policy statement construction.
- Monitoring, review cycles, and governance.
- Client and stakeholder reporting standards.
- Ethics, disclosure, and conflict of interest management.
- Course review, assessment, and action planning.

Conclusion

By successfully completing the Asset Management Training Course, participants will gain a thorough understanding of asset management fundamentals, portfolio theory and asset allocation, security valuation and selection, risk measurement and performance analysis, and portfolio management and client reporting. They will also acquire practical skills in portfolio construction and asset allocation, security valuation and selection, risk measurement and performance attribution, and investment policy, monitoring and client reporting. In addition, the course prepares them to manage portfolios with disciplined analysis and clear accountability. Gentex Training Center delivers this programme with a strong focus on applied investment technique and defensible portfolio decisions.

FAQs for Handled as an Investment Management course see note at top. If you meant physical asset management, tell me and I'll rebuild it course

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Q1 What is the "Asset Management" course about?

Handled as an Investment Management course see note at top. If you meant physical asset management, tell me and I'll rebuild it. It covers asset classes and mandates, Modern Portfolio Theory and allocation, security valuation, risk measurement, performance attribution, and client reporting.

Q2 What are the key benefits of the "Asset Management" course?

Handled as an Investment Management course see note at top. If you meant physical asset management, tell me and I'll rebuild it. The course improves portfolio construction and allocation decisions, sharpens valuation and selection discipline, strengthens risk measurement and attribution, improves benchmark and reporting quality, and supports defensible client communication.

Q3 What skills will I gain from the "Asset Management" course?

Handled as an Investment Management course see note at top. If you meant physical asset management, tell me and I'll rebuild it. Participants gain portfolio construction and asset allocation, security valuation and selection, risk measurement and performance attribution, and investment policy, monitoring and client reporting.

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Q4 What tools, methods, or standards are covered in the "Asset Management" course?

Handled as an Investment Management course see note at top. If you meant physical asset management, tell me and I'll rebuild it. The course covers asset class analysis across equity, fixed income, cash, real estate and alternatives, mandate and benchmark setting, risk and return measurement, Modern Portfolio Theory and efficient frontier construction, correlation and covariance analysis, the Capital Asset Pricing Model, factor models, strategic and tactical asset allocation, DCF and multiples and dividend discount valuation, fixed income duration and yield curve positioning, credit spread analysis, security screening, portfolio optimisation, volatility, beta and downside risk measures, tracking error, Value at Risk and stress testing, time-weighted and money-weighted returns, attribution analysis, benchmark selection, rebalancing strategies, transaction cost control, liquidity management, and investment policy statement construction.

Q5 How is the "Asset Management" course applied in real-world practice?

Handled as an Investment Management course see note at top. If you meant physical asset management, tell me and I'll rebuild it. Participants apply the methods to real and simulated portfolios. They set objectives and benchmarks, build allocations, value securities, measure risk and tracking error, run stress tests, calculate returns and attribution, rebalance portfolios, draft investment policy statements, and prepare client reports. Many leave with an allocation model, a performance attribution template, and an investment policy statement structure ready to use.