

AI IN SUPPLY CHAIN MANAGEMENT AND LOGISTICS

Istanbul - Turkey
26 - Jul 2026 - 30 - Jul 2026
\$5,800

GENTEX[®]
TRAINING CENTER





Introduction:

In the ever-evolving world of supply chain management and logistics, companies face numerous challenges such as demand forecasting, inventory management, route optimization, and risk management. The integration of Artificial Intelligence (AI) into these domains is transforming the way businesses manage their supply chains, making them more efficient, responsive, and cost-effective. AI-driven solutions offer advanced data analytics, automation, and decision-making capabilities that optimize various aspects of the supply chain, from procurement to delivery. This course, "AI in Supply Chain Management and Logistics," will delve into how AI can revolutionize the logistics sector, enhance operational efficiency, and lead to better decision-making processes. Participants will explore practical AI applications and gain hands-on experience in using AI to address real-world challenges in logistics and supply chain management.

Course Objectives:

- Understand the fundamental concepts of Artificial Intelligence (AI) and how they apply to the supply chain and logistics industries.
- Learn how AI enhances demand forecasting, inventory management, and procurement decisions.
- Gain insights into AI-driven tools for route optimization, logistics planning, and resource allocation.
- Explore the role of machine learning and predictive analytics in mitigating risks and managing disruptions within supply chains.
- Understand how AI can improve customer satisfaction through optimized delivery times and personalized experiences.
- Analyze case studies showcasing the implementation of AI in supply chain and logistics operations.
- Develop practical skills in using AI tools and techniques to solve supply chain challenges.



Course Methodology:

The course utilizes a combination of interactive lectures, case studies, practical exercises, and hands-on activities. Participants will work on real-world scenarios that involve AI applications in logistics and supply chain management. By blending theory with practical implementation, the course ensures participants gain comprehensive knowledge and skills.

Who Should Take This Course:

- Supply Chain Managers
- Logistics Professionals
- Data Analysts
- IT Professionals working in supply chain and logistics
- Business Operations Managers
- Entrepreneurs and Business Owners in the logistics and supply chain sectors
- Anyone looking to integrate AI solutions into supply chain operations

AI in Supply Chain Management and Logistics Course Outlines:

Day 1: Introduction to AI in Supply Chain Management

- Overview of AI and its role in business operations
- Key concepts: Machine Learning, Data Analytics, and Automation
- Identifying the challenges in traditional supply chain management
- How AI addresses supply chain issues
- Real-world applications of AI in logistics



Day 2: Demand Forecasting and Inventory Management with AI

- Introduction to demand forecasting techniques
- AI models for predicting demand and optimizing inventory
- How AI improves inventory visibility and tracking
- Case studies on AI-driven demand forecasting

Day 3: AI in Procurement and Supplier Management

- AI-powered tools for procurement decisions
- Optimizing supplier selection using AI
- Enhancing supplier relationships with data analytics
- Predictive analysis in procurement and risk management

Day 4: Route Optimization and Logistics Planning

- Introduction to AI-based route optimization tools
- Improving transportation management with AI
- Minimizing delays and reducing costs through AI
- Case studies on AI applications in logistics

Day 5: Risk Management and Customer Experience

- AI for predicting and managing supply chain disruptions
- Mitigating risks through AI-driven analytics
- Enhancing customer satisfaction with AI in logistics
- Hands-on project: Implementing AI solutions in logistics

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GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com



Conclusion:

By successfully completing the "AI in Supply Chain Management and Logistics" course at Gentex Training Center, participants will gain invaluable knowledge and skills that can be applied directly to their daily operations. They will be equipped to implement AI-driven solutions that improve efficiency, reduce costs, and enhance the overall performance of their supply chain and logistics systems. This course offers an in-depth exploration of AI tools and techniques, providing the foundation for transformative changes in supply chain management.

