

# AI-DRIVEN IT INNOVATION IN SECURITY



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## Introduction

Artificial intelligence is reshaping how organizations design, secure, and manage their IT environments. Security teams can no longer rely only on traditional tools and manual analysis. They need intelligent systems that detect threats faster, respond automatically, and support business innovation at the same time. This 5-day course AI-Driven IT Innovation in Security by Gentex Training Center focuses on how AI can strengthen IT security while enabling smarter, more agile operations.

Participants explore how machine learning, automation, and advanced analytics can be used to protect networks, applications, data, and users. The course links AI concepts directly to practical IT security challenges such as threat detection, incident response, identity and access management, and cloud security. Real-world case studies and examples help participants see how leading organizations use AI to reduce risk and support digital transformation.

Throughout the program, the focus remains on practical implementation. Participants learn how to evaluate AI-based tools, design AI-enabled security workflows, and work with data in a secure way. They also discuss governance, ethics, and compliance considerations related to AI in security. At the end of the course, they will have a clear roadmap to introduce or improve AI-driven security innovation in their own organizations.

## AI-Driven IT Innovation in Security Course Objectives

- Understand the core concepts of artificial intelligence, machine learning, and automation in the context of IT security.
- Explain how AI can improve threat detection, monitoring, and incident response across IT environments.
- Identify key use cases where AI can add value, such as anomaly detection, user behavior analytics, fraud prevention, and endpoint protection.
- Map current security processes and identify opportunities to integrate AI to reduce manual effort and response time.

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- Evaluate AI-based security tools and platforms, including their capabilities, limitations, and integration requirements.
- Design AI-driven workflows that support Security Operations Center (SOC) activities and IT service management.
- Understand data requirements for AI in security, including data collection, labeling, privacy, and secure storage.
- Address governance, risk, and compliance issues when adopting AI in security, such as transparency, bias, and accountability.
- Support collaboration between IT, security, data teams, and business leaders to drive innovation and adoption of AI solutions.
- Develop a practical action plan to introduce, scale, or optimize AI-driven IT innovation in security within their organization.

## Course Methodology

This course uses a blend of interactive presentations, guided discussions, practical examples, and case studies. Participants work through scenarios, review tool demonstrations, and reflect on their own environments. The methodology focuses on practical understanding and direct application, rather than deep mathematical or coding details.

## Who Should Take This Course

- IT Managers and IT Operations Professionals
- Information Security and Cybersecurity Specialists
- Security Operations Center (SOC) Analysts and Engineers
- Network and Systems Administrators
- Digital Transformation and Innovation Leaders
- Risk, Compliance, and Governance Professionals





- Technical Project Managers working on security or AI initiatives

## AI-Driven IT Innovation in Security Course Outlines

### Day 1 Foundations of AI and Modern IT Security

- Overview of today's IT and security landscape
- Cyber threats, attack surfaces, and evolving risks
- Introduction to artificial intelligence, machine learning, and deep learning
- Key AI concepts relevant to IT security (classification, clustering, anomaly detection)
- How AI changes traditional security models
- AI vs. rule-based systems: strengths and limitations
- Overview of AI-driven security tools and platforms (XDR, UEBA, SOAR, etc.)
- Case studies: how global organizations use AI in security
- Group reflection: current security challenges in participants' organizations

### Day 2 AI Use Cases in Threat Detection and Monitoring

- Security data sources: logs, events, network flows, endpoints, cloud platforms
- Building visibility: SIEM vs. AI-enhanced analytics
- Using AI for anomaly detection and early warning signals
- User and Entity Behavior Analytics (UEBA) concepts
- Detecting phishing, malware, and account takeover with AI models
- AI in endpoint and network security solutions
- Reducing false positives and alert overload
- Practical examples of AI-based threat detection workflows





- Exercise: mapping current monitoring processes and AI opportunities

## Day 3 AI in Incident Response, Automation, and SecOps

- From detection to response: the role of AI in security operations
- Security Orchestration, Automation, and Response (SOAR) basics
- Designing automated playbooks and response actions
- AI chatbots and virtual assistants for security teams
- Prioritizing incidents using risk-based and AI-enhanced scoring
- Integrating AI tools with existing SOC and IT operations tools
- Managing humanmachine collaboration in security teams
- Metrics and KPIs to measure AI impact in SecOps
- Workshop: designing an AI-assisted incident response workflow

## Day 4 Data, Governance, and Responsible Use of AI in Security

- Data as the foundation of AI-driven security
- Data collection, preparation, and labeling for security use cases
- Data privacy, confidentiality, and regulatory obligations
- Security risks of AI systems themselves (model poisoning, data leakage)
- Governance frameworks for AI in security
- Ethics, transparency, and explainability in AI decision-making
- Managing bias and fairness in AI models used for security
- Compliance considerations (e.g., internal policies, industry standards)
- Building trust with stakeholders for AI adoption in security



- Group discussion: balancing innovation and risk

## Day 5 Designing an AI-Driven IT Security Innovation Roadmap

- Reviewing key AI use cases and tools across the security lifecycle
- Assessing organizational readiness for AI in security
- Identifying quick wins vs. long-term strategic initiatives
- Building a business case for AI-driven security innovation
- Budgeting, resourcing, and partnering with vendors and internal teams
- Skills and roles needed to support AI in IT security
- Change management and communication strategies
- Developing an AI-driven IT security innovation roadmap
- Final workshop: each participant outlines a tailored roadmap for their organization
- Course summary, key takeaways, and action points

## Conclusion

By successfully completing the AI-Driven IT Innovation in Security course with Gentex Training Center, participants will gain practical knowledge on how to apply artificial intelligence to strengthen security and support IT innovation. They will understand the main concepts, tools, and use cases of AI in security, and they will be able to connect these ideas to their own IT and security environments.

Participants will also be able to identify where AI can add real value, design improved workflows, and communicate the benefits of AI-driven security to technical and non-technical stakeholders. This knowledge helps them reduce risk, improve response times, and support the organizations digital transformation efforts in a more secure and intelligent way.

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Ultimately, the course equips professionals with the understanding and confidence needed to move from traditional security approaches toward smart, AI-enabled IT security innovation, guided and supported by Gentex Training Centers expertise.

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