

AGILE PROJECT MANAGEMENT FUNDAMENTALS

Istanbul - Turkey
12 - Jul 2026 - 16 - Jul 2026
\$5,800



GENTEX[®]
TRAINING CENTER



Introduction

In today's fast-paced business environment, traditional project management methods can struggle to keep pace with evolving needs. Agile project management offers a flexible and collaborative approach, ideal for projects with changing requirements or uncertain outcomes. This intensive five-day program, offered by Gentex Training Center, equips participants with the knowledge and practical skills needed to implement Agile principles effectively. Through interactive workshops, engaging case studies, and real-world simulations, you'll gain a thorough understanding of the core Agile methodologies, explore essential project management tools, and develop strategies for leading Agile teams to success.

Agile Project Management Fundamentals Course Objectives:

- Master the core principles and values underlying Agile project management methodologies.
- Develop a strong understanding of popular Agile frameworks, such as Scrum and Kanban.
- Learn essential Agile terminology and key roles within Agile teams.
- Explore strategies for user story creation, backlog management, and user experience (UX) integration in Agile projects.
- Master techniques for effective sprint planning, estimation, and iterative development cycles.
- Develop skills for facilitating daily stand-up meetings and other Agile ceremonies.
- Learn techniques for managing project risks and challenges in an Agile environment.
- Analyze real-world case studies of successful Agile project implementations.
- Formulate a personalized action plan to adapt and integrate Agile methodologies within your own projects.



Course Methodology

This interactive program utilizes a participant-centered approach. It blends lectures from Agile project management experts with engaging workshops, group discussions, case study analysis, hands-on exercises simulating real-world Agile project scenarios, and peer-to-peer learning opportunities. Participants actively engage in role-playing Agile ceremonies, practicing user story writing, and developing project backlogs. Through experiential learning, participants gain the practical tools and theoretical knowledge needed to become confident and effective Agile practitioners, enabling them to deliver projects quickly, efficiently, and with a focus on continuous improvement.

Who Should Take This Course

- Project managers, team leads, and anyone seeking to enhance their project management skills in a dynamic environment.
- Developers, designers, and other project team members interested in understanding the Agile approach.
- Business analysts and product owners who want to learn strategies for effective user story creation and backlog management.
- Anyone interested in gaining the knowledge and skills needed to contribute to successful Agile project implementations.

Agile Project Management Fundamentals Course Outline:

Day 1: The Agile Advantage: Understanding the Why and the How

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- Unveiling the Limitations of Traditional Project Management in a Rapidly Changing World
- Exploring the Core Values and Principles of Agile Project Management
- Demystifying Popular Agile Frameworks: Scrum, Kanban, and Beyond

Day 2: Building Agile Teams: Roles, Responsibilities, and Collaboration

- Understanding Key Roles and Responsibilities within Agile Teams: Product Owner, Scrum Master, and Development Team
- Mastering Techniques for Effective Collaboration and Communication in Agile Environments
- Exploring Strategies for User Experience (UX) Integration Throughout the Agile Project Lifecycle

Day 3: Planning and Prioritization: User Stories, Backlogs, and Sprint Planning

- Learning Techniques for User Story Creation and Backlog Management
- Mastering Strategies for Prioritizing Project Backlogs and Defining Project Scope
- Exploring the Essentials of Sprint Planning: Defining Sprint Goals and User Stories

Day 4: Iterative Development: Delivering Value Incrementally

- Understanding the Agile Development Lifecycle: Sprints, Daily Stand-Ups, Reviews, and Retrospectives
- Learning Techniques for Effective Project Estimation and Work Breakdown in Agile Sprints
- Exploring Strategies for Continuous Integration, Delivery, and Feedback Loops





Day 5: Adapting and Improving: Managing Risk and Scaling Agile Practices

- Learning Techniques for Identifying and Mitigating Project Risks in an Agile Environment
- Exploring Strategies for Adapting Agile Methodologies to Different Project Types and Sizes
- Formulating a Personalized Action Plan to Implement Agile Practices Within Your Organization

Conclusion

By successfully completing this comprehensive program offered by Gentex Training Center, participants gain the knowledge and practical skills needed to navigate the exciting world of Agile project management. They will be equipped to lead and participate in Agile teams effectively, deliver projects iteratively, and adapt to changing requirements with agility and focus. This empowers them to contribute to successful project outcomes and drive innovation within their organizations.