

ADVANCED PUBLIC SPEAKING AND PRESENTATION SKILLS



GENTEX[®]
TRAINING CENTER



Introduction

Speaking with confidence in front of an audience opens doors to greater influence and career growth. The Advanced Public Speaking and Presentation Skills Training Course helps professionals structure compelling messages, manage stage presence, and engage audiences with clarity. Furthermore, this program strengthens vocal delivery, body language, and visual storytelling, giving participants practical tools to command attention in any setting. As a result, learners overcome speaking anxiety and deliver presentations with greater impact. This Training Course covers speech structuring, the rule of three, visual aid design, and techniques for handling audience questions. In addition, participants practice real presentation scenarios that sharpen their ability to inform, persuade, and inspire. By the end of the program, professionals gain a lasting toolkit for speaking confidently in meetings, conferences, and public forums.

Advanced Public Speaking and Presentation Skills Course Objectives

- Structure presentations using the rule of three and clear narrative arcs
- Apply vocal techniques to control tone, pace, and emphasis
- Use body language and stage presence to project confidence
- Design visual aids that support rather than distract from the message
- Apply storytelling techniques to make presentations memorable
- Manage speaking anxiety using proven preparation strategies
- Handle audience questions and objections professionally
- Adapt presentation style to different audiences and settings
- Use pauses and pacing to strengthen message delivery
- Deliver persuasive presentations that drive audience action



Course Methodology

- Interactive lectures on public speaking theory and structure
- Video-recorded practice sessions with individual feedback
- Group workshops on visual aid design and storytelling
- Role-play exercises handling difficult audience questions
- Peer review sessions to refine delivery and content
- Continuous coaching throughout the sessions

Who Should Take This Course

- Managers and team leaders presenting to stakeholders
- Sales professionals delivering client presentations
- Conference speakers and panel participants
- Trainers and educators presenting to groups
- Professionals preparing for public forums or media appearances
- Anyone wanting to build confidence speaking publicly

Advanced Public Speaking and Presentation Skills Course Outlines

Day 1: Foundations of Public Speaking

- Explore the elements of effective public speaking
- Identify personal speaking strengths and areas for growth
- Introduce the rule of three for message structuring
- Distinguish between informative and persuasive presentations

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- Review examples of impactful public speeches
- Manage speaking anxiety using proven preparation strategies
- Set personal public speaking development goals

Day 2: Structuring and Crafting the Message

- Structure presentations with clear opening, body, and closing
- Apply storytelling techniques to make content memorable
- Use the rule of three to organize key points effectively
- Craft strong hooks to capture audience attention early
- Apply framing techniques to strengthen message clarity
- Build smooth transitions between presentation sections
- Prepare concise, actionable presentation summaries

Day 3: Vocal Delivery and Body Language

- Apply vocal techniques to control tone, pace, and emphasis
- Use body language and stage presence to project confidence
- Practice eye contact techniques to build audience connection
- Apply pauses strategically to strengthen delivery
- Manage nervous habits that distract from the message
- Practice breathing techniques for vocal control
- Record and review personal delivery for improvement

Day 4: Visual Aids and Audience Engagement

- Design visual aids that support rather than distract from content
- Apply data visualization principles for clear slides



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- Use engagement techniques to maintain audience attention
- Handle audience questions and objections professionally
- Adapt presentation style to different audiences and settings
- Manage time effectively during live presentations
- Practice engaging diverse and mixed audiences

Day 5: Practical Application and Final Presentations

- Apply persuasive techniques to drive audience action
- Practice delivering a full presentation under realistic conditions
- Receive structured peer and instructor feedback
- Refine delivery based on video playback review
- Apply lessons learned to real workplace presentations
- Present a personal public speaking improvement plan
- Conduct final course review and open discussion

Conclusion

By successfully completing Advanced Public Speaking and Presentation Skills, participants will gain practical techniques in message structuring, vocal delivery, body language, and audience engagement. Furthermore, they will acquire the ability to manage speaking anxiety and handle challenging questions with confidence. As a result, graduates return to their roles ready to present with clarity and influence in any professional setting. Gentex Training Center designed this Training Course to help professionals speak with lasting confidence and impact.





FAQs

Q1 What is the "Advanced Public Speaking and Presentation Skills" course about?

This course focuses on building confident, structured, and engaging public speaking abilities. It covers message structuring, vocal delivery, body language, and techniques for managing audience questions and speaking anxiety.

Q2 What are the key benefits of the "Advanced Public Speaking and Presentation Skills" course?

Participants overcome speaking anxiety, deliver more persuasive presentations, and build stronger audience engagement. Additionally, they gain the confidence to present in meetings, conferences, and public forums with greater professional impact.

Q3 What skills will I gain from the "Advanced Public Speaking and Presentation Skills" course?

Participants gain skills in message structuring, vocal delivery, body language, and audience engagement. These four core competencies help professionals speak confidently and deliver presentations that inform and persuade.



Q4 What tools, methods, or standards are covered in the "Advanced Public Speaking and Presentation Skills" course?

The course covers the rule of three for message structuring, storytelling frameworks, data visualization principles for slides, and vocal delivery techniques for controlling tone and pace.

Q5 How is the "Advanced Public Speaking and Presentation Skills" course applied in real-world practice?

Professionals apply these techniques by structuring clear presentations, managing nerves during live delivery, and engaging audiences during meetings or conferences. Consequently, presentations become more persuasive and audiences respond with greater attention and action.